



ಶ್ರೀ ಹೃದಯ ಜ್ಯೋತಿ
ಶ್ರೀ ದೇವರಾಜ್ ಅರಸ್ ವಿದ್ಯಾಸಂಸ್ಥೆ (ರಿ.)

ಫೋನ್ : 08192 - 221086

ಎ. ಆರ್. ಎಂ. ಪ್ರಥಮ ದರ್ಜೆ ಕಾಲೇಜು
ಎಸ್. ನಿಜಲಿಂಗಪ್ಪ ಐಡಾವಲೆ, ದಾವಣಗೆರೆ-577 004, ಕರ್ನಾಟಕ ರಾಜ್ಯ.

A. R. M. FIRST GRADE COLLEGE

S. Nijalingappa Layout, DAVANGERE-577004, Karnataka State.

E-mail : armfgc.dvg@gmail.com

Web : www.armfgcdvg.org

ಕ್ರ.ಸಂಖ್ಯೆ : ಎ.ಆರ್.ಎಂ. ಪ್ರ.ದ.ಕಾ/

ದಿನಾಂಕ :

ICSSR, NEW DELHI SPONSORED
ON
TWO DAY'S NATIONAL SEMINAR
IMPACT OF DEMONETIZATION ON INDIAN ECONOMY-POST-
DEMONETIZATION ISSUES AND INTRICACIECS
DATE;- 13-14 OCTOBER 2017
SEMINAR HALL, GFGC, DAVANAGERE

JOINTLY ORGANIZED BY
BY DEPORTMENT OF COMMERCE
GOVERNAMENT FIRST GRADECOLLEGE FOR WOMEN, DAVANAGERE.
A.R.M. FIRST GRADE COLLEGE DAVANGERE AND
STATE BANK OF INDIA, ADB, DAVANGERE.


Co-ordinator
Internal Quality Assurance Cell (IQAC)
A.R.M. First Grade College,
S.N. Layout, Davanagere-577 004.




PRINCIPAL
A.R.M. First Grade College
S. Nijalingappa Layout,
DAVANGERE-577004.



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ದಿನಾಂಕ :

Date:-09-09-2017

IQAC Meeting was conducted under the chairmanship of principal. IQAC Coordinator was presented in this meeting.

Agenda of the Meeting;

- 1.To organise Two day's National Seminar from by Department of Commerce

IQAC coordinator,

Sri. Anjinappa D Department of Kannada

Presented Faculty members;

Shri. D H Pyati	Principal and Chairman
Shri. Annaiah M D	Department of Sociology, Member
Shri. Nagaraju G	Department of Commerce , Member
Shri. Jayarm R	Department of Commerce, Member
Shri. KadajjiShivappa	Department of Economics, Member
Shri. Shanthanaik H	Department of Economics, Member
Dr. Rakesh B C	Department of History, Member
Shri. Manohara S B	Department of English, Member
Shri. MohamdRiyaz	Chief Librarian, Members, Member
Shri. Basavaraj V Dammalli	Physical Education Director, Member
Dr.Madhupalati G S	Department of Hindi, Member


Co-ordinator
Internal Quality Assurance Cell (IQAC)
A.R.M. First Grade College,
S.N. Layout, Davangere-577 004.




PRINCIPAL
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ಫೋನ್ : 08192 - 221086

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ದಿನಾಂಕ :

Date;-09-09-2017

OUT COMES OF THE MEETING

IQAC Meeting was conducted under the chairmanship of principal. IQAC Coordinator was

Presented.

1.In this meeting decided to organize Two day's National Seminar from 13-10-2017 to 14-10-2017.on' **Impact of Demonetization on Indian Economy-Post-Demonetization, Issues and Intricacies**'

IQAC coordinator,

Sri.Anjinappa D Department of Kannada

Presented Faculty members;

Shri. D H Pyati	Principal and Chairman
Shri. Annaiah M D	Department of Sociology, Member
Shri. Nagaraju G	Department of Commerce , Member
Shri. Jayarm R	Department of Commerce, Member
Shri. KadajjiShivappa	Department of Economics, Member
Shri. Shanthanaik H	Department of Economics, Member
Dr. Rakesh B C	Department of History, Member
Shri. Manohara S B	Department of English, Member
Shri. MohamdRiyaz	Chief Librarian, Members, Member
Shri. Basavaraj V Dammalli	Physical Education Director, Member
Dr.Madhupalati G S	Department of Hindi, Member


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ಶ್ರೀ ಹೃದಯ ಹೋಟೆಲ್
ಶ್ರೀ ದೇವರಾಜ್ ಅರಸ್ ವಿದ್ಯಾಸಂಸ್ಥೆ (ರಿ.)

ಫೋನ್ : 08192 - 221086

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ಕ್ರ.ಸಂಖ್ಯೆ : ಎ.ಆರ್.ಎಂ. ಪ್ರ.ದ.ಕಾ/

ದಿನಾಂಕ :

Seminar Brochure



State Bank
of India

ICSSR, New Delhi Sponsored Two-Day National Seminar on

**“Impact of Demonetization on Indian Economy-
Post- Demonetization Issues and Intricacies”**

**Date & Venue:
13th -14th October 2017
Seminar Hall, GFGCW, Davanagere**

**Jointly Organized By
Department of Commerce,
Government First Grade College for Women, Davanagere,
(Accredited by NAAC with B Grade and RUSA Funded)
ARM First Grade College and PG Centre, Davanagere &
State Bank of India, ADB, Davanagere**

To, _____

From : _____

**Government First Grade College for Women, Davanagere,
& ARM First Grade College and PG Centre, Davanagere.**

Co-ordinator
Co-ordinator
Internal Quality Assurance Cell (IQAC)
A.R.M. First Grade College,
S.N. Layout, Davanagere-577 004.



Principal
PRINCIPAL
A.R.M. First Grade College
S. Nijalingappa Layout,
DAVANGERE-577004.

Inaugural Function:
13th October 2017 at 11:00AM
(Seminar Hall, GFGCW, Davanagere)

Inauguration:
Sri. S.S. Mallikarjuna
 Minister for Agriculture Marketing & Horticulture
 District In-charge Minister

Guest of Honour
Prof. B.B. Kaliwal
 Vice Chancellor,
 Davanagere University, Davanagere.

Chief Guest
Prof. Rajnalkar Laxman, Finance Officer,
 Gulbarga University, Kalburgi.

Guests
Dr. S.V. Halse
 Registrar, Davanagere University, Davanagere.
Prof. N. Linaganna, Founder,
 Sri Devaraj Urs Vidya Samsthe (R).
Sri. Belavanur Nagarajappa
 Corporator, Ward No 38, Davanagere.

Smt. Nagarajamma
 Corporator, Ward No 39, Davanagere.
Prof. D.H. Pyati, Principal,
 ARM FGC & PG Centre, Davanagere.
Sri. Shivamurthy B.L., Gazetted Manager
 GFGCW, Davanagere.

Will Preside
Dr. Dadapeer B.C Principal,
 GFGCW, Davanagere.

REDMI NOTE 8 PRO
Heartly Welcome to You All

Chief Patron
 Sri. S.S. Mallikarjuna
 Minister for Agriculture Marketing & Horticulture
 District In-charge Minister
 Prof. B.B. Kaliwal
 Vice Chancellor, DUD

Patron
 Prof. N. Linaganna, Founder,
 Sri Devaraj Urs Vidya Samsthe (R).

Advisory Board:
 Prof. Rajnalkar Laxman, GUK
 Prof. Basavaraj C.S. GUK
 Prof. B.M. Kanahalli, GUK
 Prof. G.T. Goudappa
 Prof. Bahkappa B
 Prof. Anitha H.S. DUD
 Prof. Laxman P. DUD
 Prof. Marugada V. DUD

Organizing Committee:
 K.B. Sanita
 Babu K.A
 Anuradha, G.S
 Shivamurthy B.L.
 Sheshappa T

Co-Ordination Committee:
 Shalaja A.S.
 Purnima S.R.
 Dr. Kavashree G
 Mohan Ash
 Renuka Badhat
 A. Fancholskarappa
 Mallikarjuna Gouda K
 Manohar S.B.
 Basavaraj Y. Dammali
 Karibasappa M
 Jaggi Chaman Sah
 Ujjinappa B.S.
 Dr. Shalourata N
 Narasim D.R.
 Shivraj N
 Nagaraja D
 Nagarath Nallu D
 Jayaram R
 Sathishra G.S
 Anjanappa D
 Virupaksha E
 M.D. Anniah

Seminar Co-Directors:
 Prof. D.H. Pyati, Principal,
 ARM FGC & PG Centre, Davanagere.
 Shibu Thomas, Chief Manager, SBI, Davanagere
 Mohamed Riyaz, ARM FGC & PG Centre, Davanagere

Organizing Secretary:
Dr. Akram Bashu S.B.
 Head of the Department,
 Department of Commerce,
 ARM FGC & PG Centre,
 Davanagere-577004

Mobile No : 9743494848
Email: Akrambashu@gmail.com
Students Contact : Ramesh : 8892042532
Khalil : 9880507149



ICSSR, New Delhi Sponsored
Two-Day National Seminar
on
**"Impact of Demonetization on Indian Economy-
 Post- Demonetization Issues and Intricacies"**
Date & Venue:
13th -14th October 2017
Seminar Hall, GFGCW, Davanagere

Jointly Organized By
Department of Commerce,
Government First Grade College for Women, Davanagere,
(Accredited by NAAC with B Grade and RUSA Funded)
ARM First Grade College and PG Centre, Davanagere &
State Bank of India, ADB, Davanagere



Seminar Director :
Dr. Dadapeer B C
 Principal
 Government First Grade College for Women,
 Davanagere-577004, Karnataka
Convener :
Dr. Kannakatti Jayanna,
 Head of the Department,
 Department of Commerce
 Government First Grade College for Women,
 Davanagere-577004, Karnataka
Mobile No: 9845451008

About the GFGCW

The Government First Grade College (GFGC) for Women, Davanagere was established in August 2007 with 100-120 students. Initially, the college was located in the Government FGC building with 7 affiliated programs of B.A., B.Com. and B.B.A. Gradually the strength increased and now the college has 1000 students. The college has many programs for the students. The college has many programs for the students. The college has many programs for the students.

About the ARM College

ARM College has established in 1990. The college offers variety of courses like B.A., B.Com. & M.Com. under the motto of the students. The college has many programs for the students. The college has many programs for the students. The college has many programs for the students.

About the Seminar

It was witnessed that demonetization is a very costly affair with printing of new currency notes. It caused severe cash crunch, job losses, decline in agricultural income, retail consumption, and GDP growth rate slowed by 2 percent. But it helps government for better growth in the long run through higher rate of tax collection, reduce interest rates, demand of black money and fake notes, decline in corruption and private wealth, and increase in GDP. Therefore, it is necessary to study the impact of demonetization on Indian economy. A number of follow-up actions can maintain the economy and maximize the benefits of demonetization, which include tax reforms, reducing money stocks & tax rates, incentives for tax compliance, and facilitate the digital economy. To achieve these specific objectives, policy makers and academicians must visualize a developmental strategy for the road ahead during post-demonetization period.

Objectives of the Seminar

The objectives of the seminar is to bring economic growth, modernization, financial sector, strategies, business, government representation, students and other stakeholders to a common platform to present, discuss and debate on the "Impact of Demonetization on Indian Economy- Post-Demonetization Issues and Intricacies".

Sub-Themes

1. Demonetization and its Impact on Economy & Socio-Cultural.
2. Demonetization leading to Digital Economy- Feasibility and Strategies.
3. Demonetization- A step towards Eradication of Corruption and Black Money.
4. Demonetization and its Socio-Economic Implications.
5. Demonetization in a-v-t-t-t.
6. Demonetization Indian Banking System.
7. High-end theories of seminar topic.

Call for Papers Presentation & Publication

Papers based on research, experience and conceptual ideas are invited. The papers shall be accepted by an academic committee. The abstract approved by the committee shall be accepted for presentation in the seminar. Further the paper to be accepted will be reviewed & accepted research papers for possible publication in IJSSN/ISSN.

Therefore, there are many issues and intricacies that need to be discussed pertaining to the new monetary policy of India in the form of Demonetization of nearly 86 percent of currency in circulation. With this background, **Two-day National Seminar (Collaborative)** is being organized to bring knowledge in the aforementioned field.

Important Dates

Submission of abstract	24.09.2017
Full Paper submission	27.09.2017
Acceptance notification	28.09.2017
Review process & notification for publication	30.09.2017
Last date of registration	05.10.2017

Papers received after the last date will not be considered for publication.

Registration Fee

Students	Rs. 1000
Research Scholars	Rs. 2000
Academicians	Rs. 3000
Corporate Delegates	Rs. 5000
In Absentia	Rs. 15000

Registration fee includes conference kit, certificate, lunch, High Tea & All payments should be made through account DO. Mobile city air-port charges payable to Kannakatti Jayanna and payable at Davanagere. Online money transfer & NEFT are also acceptable.

Beneficiary Name: Kannakatti Jayanna
SB/Account No.: 64050908404
Bank: SBI, ADB, Davanagere
IFSC Code: SBIN0040176

Guidelines

1. The participants submitting articles/papers may please ensure that the work is original and has not been published, nor submitted for publication.
2. Research Papers can be co-authored by not more than two.
3. Each co-author is required to do individual registration.
4. At least one of the authors should be present for the presentation.
5. No T.A., D.A., will be provided to the participants.
6. Manuscripts should be in Microsoft Word format of one Times New Roman, Font Size: 12, with 1.5 line spacing.
7. Each paper shall adhere to the format of APA for referencing.
8. Abstract limit of 200 words with maximum 5 key words and full length paper should not exceed the maximum limit of 4000 words, including the Front Cover Page and References.
9. The cover page of the abstract should contain Title of the paper, name of author(s), affiliation details, and address for correspondence with e-mail and telephone number(s).

All the abstracts and full length papers shall be sent to following email: armpgwc@rediffmail.com

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Registration Form

Registration Form
ICSSR, New Delhi Sponsored
Two-Day National Seminar on
"Impact of Demonetization on Indian Economy-
Post- Demonetization Issues and Intricacies"
Date & Venue:
13th -14th October 2017

Name:-----

Gender: Male [☐] Female [☐]

Designation:-----

Institution:-----

Postal Address:-----

Mobile No:-----

Email:-----

Are you presenting paper? Yes [☐] No [☐]

Title of the Paper:-----

Sub Theme:-----

Details of Payments: DD [☐] Cash [☐] NEFT [☐] Online
Transfer [☐]

DD/Receipt/Transaction No:----- Date:-----
----- Place:----- Issuing Bank:-----


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Date: Signature/s

(Photocopies of Registration form may be accepted,
Email: armpgcentre@gmail.com)


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Inaugural Function Invitation and Valedictory Function Invitation

ICSSR, New Delhi Sponsored
Two Day National Seminar on
"Impact of Demonetization on Indian Economy - Post
Demonetization Issues and Intricacies"
 Jointly Organized by
 Department of Commerce,
Government First Grade College for Women, Davangere
ARM First Grade College and PG Centre, Davangere &
State Bank of India, ADB, Davangere
Inaugural Function

Date : 13.10.2017 Time: 10.30 AM Venue: Seminar Hall, GFGCW

Inauguration : **Sri. S.S. Mallikarjuna**
 Minister of Agriculture Marketing & Horticulture,
 District In-charge Minister, Davangere.

Chief Guest : **Prof. B.B. Kalival**
 Vice Chancellor, Davangere University.

Key Note Address : **Prof. Govindappa G.T.**
 Retd. Professor & Former Dean, Faculty of
 Commerce & Management, Davangere University, Davangere.

Guests : **Prof. Venkatesh Reddy H.** Joint Director,
 Regional Office, Dept. of Collegiate Education, Shivamogga.
Prof. S.V. Halse,
 Registrar, Davangere University, Davangere.
Prof. Ganga Naik,
 Registrar (Evaluation), Davangere University, Davangere.
Prof. Rajnalkar Laxman
 Finance Officer, Gulbarga University, Kalburgi.
Prof. Anitha H.S.
 Finance Officer, Davangere University, Davangere.
Sri Sanjaykumar Jha
 AGM, RBO - 1, SBI, Davangere.
Prof. N. Linaganna
 Founder, Sri. Devaraj Urs Vidya Samsthe (R), Chitradurga.
Sri. Belavanur Nagarajappa
 Corporator Ward No. 38, Davangere.
Smt. Nagaratnamma
 Corporator Ward No. 39, Davangere.
Prof. D.H. Pyati
 Principal, ARM First Grade College & P G Centre, Davangere.
Sri. Shivamurthy B.L.
 Gazetted Manager, GFGCW, Davangere.
Dr. Kannakatti Jayanna
 Convener, National Seminar.

Presence : **Dr. Dadapeer B.C.**
 Principal, GFGCW, Davangere

Will Preside

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Two Day National Seminar on
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Valedictory Function

Date : 14.10.2017 Time: 3.30 PM Venue: Seminar Hall, GFGCW

Valedictory Address : **Prof. Murugaiah V**
 Chairman, Institute of Management Studies,
 Davangere University, Davangere.

Chief Guests : **Prof. Laxmana. P.**
 Dean, Faculty of Commerce & Management
 Davangere University, Davangere.
Prof. Velumurugan
 Department of Commerce, Pondicherry University,
 Pondicherry.
Prof. Raghavendra Botani
 Jain Group of Institutions, Bangalore.
Shibu Thomas
 Chief Manager SBI, ADB, Davangere.
Prof. D.H. Pyathi.
 Principal, ARM First Grade College & P G Centre, Davangere
Sri. Sheshappa T.
 Office Superintendent, GFGCW, Davangere

Guests

Presence : **Dr. Kannakatti Jayanna**
 Convener, National Seminar.
Dr. Akram Basha S.B.
 Organising Secretary, National Seminar.

Will Preside : **Dr. Dadapeer B.C.**
 Principal, GFGCW, Davangere

All are Cordially Invited

Co-ordinator
Co-ordinator
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Principal
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Attendance Copy

SL No.	Name address Mob no. & Email ID	Title of the paper.	participal / present	Cash/DD / RYS / Neft Mode of payment	Signature
01	Suhar S. Research Scholar Tain College Mob: 9739034751 Email: dvgsuhar@gmail.com	Demontization of Indian Currency - A Synaptic View.	Presenter	Cash. 400/-	[Signature]
02	Dr. H.N. Ramesh. Professor & Chairman. Mrs. Kulkarni University. Mob: 9886130767 Email: hnamrsh@gmail.com	— " —		Cash. 500/-	[Signature]
03	Saumya. N.R. Research Scholar Dept of Research in Commerce. Savangere University. Mob: 7353882623 Email: Saumyanr@gmail.com	An Empirical Analysis on post Demontization credit tendencies of SBT (A case Study of SVB District)	Presenter	Cash 400/-	[Signature]
04	Dr. Giappa I.B. Asst. Professor DOS in Commerce Savangere University	— " —		Cash 500/-	[Signature]
05	Dr. Supriya R. Asst. prof. Sri Basaveshwara Govt. Engg. College MAYAKANDA	Demontization: A Steps Towards curbing Corruption & Black Money	Presenter	Cash 500/-	[Signature]

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Sl. No.	Name, address, Mobile, and E-mail ID	Title of the paper	cash/np/Pris/ left	participant/presenter	Mode of payment	Signature
06 ✓	Prof. PALAKSHINAIK, L. Principal Sri Basaveshwara Govt First Grade College MAYAKONDA	-	-	Participant	cash 500/-	Supp. e.
07 ✓	MR. NATARAJA K. Nat. prof Sri Basaveshwara Govt First Grade College MAYAKONDA	-	-	Participant	cash 500/-	Supp. e.
08 ✓	Dr. S.P. Narayana Gowd Associate Prof. Civ. Eng. Belkoti 8762530197 springanagowda@gmail.com	Social Impact of Democratization: Social Climate of India	-	presenter	cash 500/-	Supp. e.
09 ✓	Narasimha G. Asst Prof H.O.D. Dept of Commerce A.R.M. F.G.C. Davanagere 9740242885 E-mail: - srinivasulu579@gmail.com	-	-	Presenter	cash 500/-	Supp. e.
10 ✓	L.K. Subhash Asst Prof Bala Sanku Ambedkar Center First Grade college L.K. Subhash Center for Women (990260094)	-	-	Presenter	cash 500/-	Supp. e.
11 ✓	Prof. H. Shanthanavathi Asst Prof A.R.M. F.G.C. DVG Shanthanavathi@gmail.com 9681328695	demonstration	-	presenter	cash 500/-	Supp. e.

Co-ordinator
Co-ordinator
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Principal
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DAVANAGERE-577004.

News Paper Cutting

13,14ರಂದು ವಿಚಾರ ಸಂಕಿರಣ

ದಾವಣಗೆರೆ: ನಗರದ ಮಹಿಳಾ ಸರ್ಕಾರಿ ಪದವಿ ಕಾಲೇಜಿನಲ್ಲಿ ಅ. 13, 14 ರಂದು ನೋಟು ಅಮಾನ್ವೀಕರಣ ಕುರಿತು ವಿಚಾರ ಸಂಕಿರಣ ಹಮ್ಮಿಕೊಳ್ಳಲಾಗಿದೆ.

13 ರ ಬೆಳಿಗ್ಗೆ 10.30 ಕ್ಕೆ ಸಚಿವ ಎಸ್.ಎಸ್. ಮಲ್ಲಿಕಾರ್ಜುನ ಚಾಲನೆ ನೀಡುವರು. ದಾವಿವಿ ಕುಲಪತಿ ಪ್ರೊಫೆಸರ್ ಬಿ.ಬಿ.ಕಲಿವಾಳ್, ಪ್ರೊಫೆಸರ್ ಶಂಕರಶೀಲಾ ಭಾಗವಹಿಸುವರು ಎಂದು ಪ್ರಾಚಾರ್ಯ ದಾದಾಪೀರ್ ನವಿಲೆಹಾಳ್ ಬುಧವಾರ ಸುದ್ದಿಗೋಷ್ಠಿಯಲ್ಲಿ ತಿಳಿಸಿದರು.

ಬೆಂಗಳೂರು ವಿವಿ ಪ್ರಾಧ್ಯಾಪಕ ಡಾ.ಎಸ್.ಆರ್.ಕೇಶವ್, ಬಿಡಿಟಿ ಕಾಲೇಜಿನ ಡಾ.ಟಿ.ಮಂಜುನಾಥ್ ಉಪನ್ಯಾಸ ನೀಡುವರು.

ಅ.14 ರ ಬೆಳಗ್ಗೆ 10.30 ಕ್ಕೆ ಡಾ.ಜಿ.ಎನ್. ಮಲ್ಲಿಕಾರ್ಜುನಪ್ಪ, ಪಾಂಡಿಚೇರಿ ವಿವಿ ಪ್ರೊಫೆಸರ್ ಎಸ್ .ಪಿ.ವೇಲು ಮುರುಗನ್ ಉಪನ್ಯಾಸ ನೀಡಲಿದ್ದಾರೆ ಎಂದರು.



lws
2022/22
Co-ordinator
Internal Quality Assurance Cell (IQAC)
A.R.M. First Grade College,
S.N. Layout, Davanagere-577 004.



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S. Nijalingappa Layout,
DAVANGERE-577004

Photo Gallery

Inaugural Functions Photo



Inaugural Functions Photo



Gorendra
Co-ordinator
Internal Quality Assurance Cell (IQAC)
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S.N. Layout, Davanagere-577 004.



Pheniti
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A.R.M. First Grade College
S. Nijalingappa Layout,
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Inaugural Functions Photo



Inaugural Functions Photo



G. S. S. S.
Co-ordinator
Internal Quality Assurance Cell (IQAC)
A.R.M. First Grade College,
S.N. Layout, Davanagere-577 004.



P. S. S.
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DAVANGERE-577004.

Certificate Model



Ganesha
Co-ordinator
Internal Quality Assurance Cell (IQAC)
A.R.M. First Grade College,
S.N. Layout, Davangere-577 004.




Phenati
PRINCIPAL
A.R.M. First Grade College
S. Nijalingappa Layout,
DAVANGERE-577004.

Report about Seminar

A.R.M. First Grade College, Davangere and Government First Grade College for Women Davangere have jointly organized , ICSSR New Delhi sponsored two days national seminar on “Impact of Demonetization on Indian Economy-Post-Demonetization Issues and Intricacies” on 13th and 14th October 2017 at Seminar Hall GFGCW, Davangere. The seminar has inaugurated by Minister for Agriculture Marketing and Horticulture District in-charge Minister Sri.S.S.Malikarjuna. For the seminar Prof.B.B.Kaliwal, Vice Chancellor, Davangere University, Davangere. Another chief guest of the function is Prof.Rajnalkar Laxman, Finance Officer Gulbarga University, Kalburgi. The chief guest spoke about demonization of money made to collect more tax to the government and also it helps to stop corruption in every field. More than 50 research scholars have presented their research papers and all the research papers are published online mode.

Apart from providing University education we inculcate confidence & skills among students to compete in global environment and to face the challenges of life. We can proudly say that we encourage co-curricular activities through seminars, workshops, community visits along with NSS, NCC. Sports, Scouts and Guides, Artistic and Cultural activities. The rationale of our institution “Uplift the students into higher education with all-round development” reflected in our academic set up. Since, its inception the institution has grown to great height with well-equipped infrastructure.

At the end of the day valedictory function was held, for the function the chief guests are invited Prof. Murgihaya and Prof. Laxman, Dean and faculty members from Davangere University Davangere Prof.Venogopan, Dean and faculty member from Pondicherry University. Pondicherry.


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DAVANGERE-577004.

Dr. B. B. Kaliwal

*Vice-Chancellor, Davangere University, Davangere
India*



Dr. B. B. Kaliwal, Vice-Chancellor, Davangere University, Davangere. Born in 1954, at Narayanpur, Shiggaon Taluk of Haveri District. He has a very good academic distinction throughout his career. He completed B.Sc in 1974, M.Sc in 1976 and Ph.D. in 1981 from Karnatak University, Dharwad. He obtained his Ph.D. in the field of Reproductive Biology. His other research areas include Reproductive toxicology, Developmental Biology, Physiology, Microbiology and Biotechnology. He has completed 15 short-term courses in Photobiology, Biological Sciences, Orientation Courses, Chronobiology, Zoology, Bioscience, Biotechnology, Microbiology, Bioinformatics, etc.

He is a model for excellence and enthusiasm, an honest and modest teacher having served as a Assistant Professor in Karnatak Science College, Dharwad (1979-1988), Senior Assistant Professor, Post-Graduate Department of studies in Zoology (1988-1990), Associate Professor (1990-1999) and Professor and Chairman in Post -Graduate Department of studies in Biotechnology and Microbiology for 12 years (1999- till date), Karnatak University, Dharwad, which accounts for 36 years of research and teaching experience and dedication towards research and teaching.

Dr. Kaliwal is an active researcher. He has successfully guided 30 Ph.D. and 34 M.Phil. students. He has published more than 175 research papers in various National and International journals. He has completed 15 research projects funded by UGC, DST, DBT etc. Special Grant-Received Rs. 12 Crores from Department of Biotechnology (DBT), New Delhi. He has attended and presented papers in more than 100 National and International Conferences, delivered key note addresses and Chaired the sessions in various Conferences/Seminars and Symposia. He is associated with many scientific bodies, in India and abroad. He is fellow of many Academic societies and awardee of Dr. B. S. Chavan's and Life time achievements Gold medal awards. He is Enlisted Person in Marquis's Who's Who in the World Directory (1999, 6th Edition).

Dr B. B. Kaliwal has contributed significantly to the science and for the first time he has been shown that there is a co-localisation of Fos containing neurons within SON of the hypothalamus also express nNOS. The compensatory ovarian hypertrophy affecting ovarian

follicles studies provide a model to demonstrate in testing the pesticides for antigonadotropic, antiestrogenic or antiandrogenic activity in the rodents. The implantation delay and nidation by progesterone model is used to understand possible mechanisms of anti-implantation activity in rats. Studies on molecular characterization and epidemiology of *Staphylococcus aureus* from clinical samples demonstrates for the first time emergence of VRSA containing van A and van B genes from India and indicates the prevalence of the increased antibiotic resistance. Study of the production of L-Asparaginase, an anti-tumor agent from filamentous Fungi-*Fusarium equiseti* helps in the treatment of cancer. Studies on the treatment of Phytochemicals to diabetes, cancer and antioxidant activities models in mice helps in understanding the mechanisms in controlling the diseases.

In addition to the above accomplishments, Dr.Kaliwal has the honour of being appointed as an Editor of Ten International Journals. Dr.Kaliwal was instrumental in organizing a number of conferences / Symposia. He is very often invited to deliver special lectures Symposia / Seminar / Conferences in various Universities and Academic Staff Colleges of India. He is a referee for evaluating M.Phil. and Ph.D. thesis of different Universities in India and assessing scientific papers, submitted to reputed Scientific Journals at National and International levels, for publication.

He is the recipient of Open Merit Scholarship and a prestigious Post-doctoral Commonwealth Fellowship awardee at University of Bristol, UK, where he worked with Prof. David Murphy, Professor of Experimental Medicine, University of Bristol, UK (2003-2004). He has also visited number of countries such as Japan, Korea, Singapore, Belgium, Netherlands, Switzerland, France, Italy, Denmark, Germany and other European countries. He is involved in many academic and administrative activities and has held many important positions in Karnatak University. He was a Member and Chairman, Board of studies in Zoology, Applied Genetics, Bioinformatics, Biotechnology and Microbiology of different universities in Karnataka and other States. He has tremendous experience since he has worked in various cadres such as a Special Officer (1994-95), Elected member of the academic council (1995-98), Coordinator for refresher courses, Orientation Programmes, Member of LIC, Development and other committees in the Universities. Apart from his academic distinction, he was president of Research Forum for 4 years, President of Karnatak University Post Graduate Teachers' Association for 6 years and President of Council of University Teachers Association in Karnataka State for 13 years.

Brief Bio-data of DR G T GOVINDAPPA

Dr. G.T. Govindappa, Former Professor, Department of Studies in Commerce, Former Director, P.G. Centre, Chitradurga, Davangere University, Davangere.

No.2434-5, Manasa, S.S. Layout, 'A' Block, Davangere-577 002.

1. Personal Data	2. Academic Achievements	3. Administrative Responsibilities	4. University / Institution Statutory Bodies Served
<ul style="list-style-type: none"> Name:Dr. G.T. Govindappa Professor of Commerce Davangere University Native Place:KaniveJogihalli, H.D. Pura Post, HolalkereTq. Chitradurga District. Age: 62 Years Data of Birth: 02-06-1955 Caste:Golla, Cat-I Reservation Category: Cat-I Qualification: M.Com., Ph.D., from University of Mysore Primary Education:KaniveJogiHalli and H.D.Pura in HolalkereTq. High School:Maradihalli, HiriyurTaluk PUC and Graduation:Chitradurga Teaching and Research Experience: 37 Years in University Post-Graduate Departments Institutions Served: P.G. Department of Commerce of University of Mysore, Kuvempu University, Davangere University. 	<ul style="list-style-type: none"> Ph.D. Thesis: Rural Entrepreneurship in Karnataka: A Case Study of Rural Artisans in Chitradurga District, Published in Book form Books Published : 02 Study Material for M.Com (Distance) Students Published in book form : 3 Papers presented/ Abstracts Published in International Conference proceedings – 9 Articles Published – 42 Minor Research Projects Completed – 3 No. of Ph.Ds Produced – 7 No. of M.Phils Produced – 23 Key-note Address in State / National Seminars – 11 Chief Guest in Inaugural session of National Seminars – 5 Valedictory address in Seminar – 10 President in Valedictory session of National Seminars – 2 Technical Sessions chaired in National / State Level Seminars – 25 Papers Presented: In International Conferences – 9 In National Conferences / Seminars – 37 In State Level Conferences / Seminars – 17 Special Lectures delivered at Academic staff, Colleges, University Departments and Degree Colleges – 63 Speeches in Public Functions – 25 Workshops / Refresher Courses Attended-7 Editor, Vipassana Varte, Kannada monthly magazine on Vipassana Meditation. 	<ul style="list-style-type: none"> Chairman, P.G. Department of Commerce for 6 terms of 2 years each.(total 12 years) Director, P.G. Centre, Davangere for one term of 2 years. Conducted the first examinations of Davangere University in 2009. Coordinator, PG Admissions of Davangere University in 2015, 2016. Chief coordinator of Nov.Dec. 2016 Examinations (PG & UG), DU. Subject expert in Board of Appointments of Various Universities Director, Davangere University, P.G. Centre, Chitradurga since 2010.(7yrs) Director, Planning, Monitoring and Evaluation Board (PMEB), Davangere University, for 3 years. Special Officer, Visual Arts College, Davangere University for 3 1/2 yrs. Warden, P.G. Boys Hostel for one term.(1 year 2 months) Seminars / Workshops / UGS Sponsored Refresher courses / ICSSR sponsored Research Methodology course organised-11 Co-ordinator, UGC Computer Lab, P.G. Centre, Davangere, 2008-09. Chief Editor, Silver Jubilee Souvenir, P.G. Centre, Davangere. 	<ul style="list-style-type: none"> Dean, Faculty of Commerce, Kuvempu University. Dean, Faculty of Commerce, Davangere University. Syndicate Member, Davangere University. Member, Academic Council, Davangere University. Member, Committee of Academic Council, (DU). Member, Academic Council, Kuvempu University. Member, Committee of Academic Council, Kuvempu University. Member, Academic Council, LB&SBS College (Autonomous) Sagar as University Nominee. Member, Governing Council, LB&SBS College (Autonomous) Sagar as University nominee. Member, Governing Council, SJVP College (Autonomous) Harihar as University nominee. Chairman, Board of Studies (PG&UG) in Commerce, Kuvempu University, for two terms of 3 years each. Chairman, Board of Studies (PG & UG), Davangere University. Member, Board of Studies in Commerce (PG) of all the Universities in Karnataka and Goa. Member, Board of Examiners in Commerce (PG) of all the universities in

			<p>Karnataka, Goa and in Some universities of Maharastra, TamilNadu, Kerala.</p> <ul style="list-style-type: none"> • Member, Faculty of Commerce and Management of almost all the universities in Karnataka. • Member, Board of Examiners for M.Phil and Ph.D. Theses for almost all the universities in South India. • Member, Ph.D. Viva-Voce board in universities of South India. • Worked as member in various committees set up by Kuvempu University, Davangere University.
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Davangere University, Davangere. No.2434-5, Manasa, S.S. Layout, 'A' Block, Davangere-577 002.

Cell:94485 88789. Email: govindappa_gt@yahoo.com

Dr G T Govindappa is a professor and chairman department of Commerce,Davangere University Davanagere.He obtained his M Com degree from the University of Mysore. Mysore in 1980 securing first class and gold medal. immediately he joined the PG department commerce of the same University as lecturer. he obtained his PhD degree in commerce from the University of Mysore in 1995. he has to his credit 36 years of post-graduate teaching and Research experience. he has published 40 research papers in journals of repute and edited volumes and five books. in 110 state national and international conferences and seminars.he has presented papers chaired Technical Sessions, delivered keynotes inaugural and a valedictory address and also organised seminars, conferences and UGC sponsored refresher courses. He has delivered more than 100 special lecturers and public speeches. he has worked in various bodies of University such as, Syndicate academic Council, academic Council Committee Board of Studies board of examination

CURRICULUM VITAE

Dr. LAXMANA. P



Dr. LAXMANA. P., Professor, Department of Commerce, Davangere University, Davangere.

Educational Qualifications: M.Com. Ph.D., GDC

Date of Birth: 01-06-1965

Date of Joining to Duty: 19-08-1996

Research Topic: Evaluation of Entrepreneurship Development Programs (EDPs) in Karnataka:- A case study of Davangere and Chitradurga Districts

Ph.D Degree awarded: By Kuvempu University in the year 2006.

Past Experience: Lecturer in Jnanasahyadri First Grade College

Anandapura(1992-93), **Second Division Assistant** in MAMCOS Ltd. Shivamogga
(1992-94), **Lecturer in Govt. P.U College**, Halageri, Siddapura, Uttara Kannada
(1994-96)

Guiding Ph.D. Scholars: 8

Ph.D. and M.Phil Degree awarded: 7+4

Dean- Faculty of Commerce and Management, 3rd April, 2017 to 3rd October, 2020.

Academic Council Member- 3rd April, 2017 to 3rd April, 2019.

Director– Davangere University, P.G. Center, Guddadarangavvanahalli, Chitradurga.(5th July, 2017)

Registrar(Admn) Incharge- Davangere University, Davangere. (11th April 2018 to 14th Aug. 2018)

Syndicate Member- Davangere University, Davangere. (7th Feb. 2019 to 6th Feb. 2020).

Chairman- Malpractice and Disciplinary Action Committee of UG Examination.

Member:

1. Davangere University Self Appraisal Reports Evaluation committee, 2020-21.
2. IQAC Co-ordination Committee, 2021-22
3. API Evaluation's University Nominee.

Nodal Officer: University SCSP/TSP Grants Utilization.

Department Council Member: Davangere University, Non-Teaching Staff Promotion 2020-21.

Publications:

1. Entrepreneurship Development Through Training, Southern Economists, Vol 38, No. 15 and 16, Dec 1-15, 1999, ISSN 0038-4046.
2. Distance Education and print media in KSOU Decennial celebration Magazine(2007)
3. Evaluation of EDP in Karnataka:-A study, Southern Economist, Vol. 46, No.1, May 1.2007, ISSN 0038-4046.
4. Participants' Attitude towards Refresher courses in Commerce and Management, Experiments in Education, Vol.XXXV, No.7, July 2007, ISSN 0970-7409.
5. Job Involvement among University Teachers: A case study of Karnataka State, ICFAI journal of Higher Education, Aug 2007, ICFAI University press.
6. Entrepreneurial Promotion through EDP, ICFAI journal of Entrepreneurship Development, Vol.V, No.1, March 2008, ICFAI University press.
7. Neutral on Short Selling Budget, Southern Economist, Vol. 46, No.22, March, 15, 2008, ISSN 0038-4046.
8. Correlates of Job satisfaction among teachers in selected University in Karnataka State, Experiments in Education, Vol.XXXVI, No.5, May 2008, ISSN 0970-7409.

9. Reverse mortgage; demand and supply size constraints, southern economist, Vol 47, No 13, Nov 1, 2008, ISSN 0970-7409.
10. Switching to organized stores; consumer characteristics and the perception of shopping benefits, edited volume by Prof. H. S. Anitha (2008)
11. Supply chain management; Important role and issues in manufacturing Industries, edited volume by Prof. H.S. Anitha (2008)
12. Relationship marketing; a new mantra of retailing, edited volume by Prof. H.S. Anitha (2008)
13. Direct marketing challenges and opportunities, edited volume by Prof H.S. Anitha (2008)
14. Job satisfaction in higher education: a case study of Karnataka state, Indian journal of commerce Vol 61, No 3, july-sept-2008, Quarterly Publication Reg. No 4973/60.
15. Organized retail stores: consumer's perception of shopping benefits in southern economist, VOL 48, No 13, Nov 1-2009, ISSN 0038-4046.
16. Evaluation of EDP in Davangere and Chitradurga Districts, Entrepreneurship and Business Development in India, Edited Vol, KIMS Dharwad, 2011, ISSN 978-93-81361-46-7.
17. Consumer perception of Tea Brands: Empirical examinations in SAJMMR South Asian Academic Research journal, Vol-2, Issue 12, Dec 2012, ISSN 2249-877X.
18. Business Ethics practitioners in Karnataka: some of them, International seminar, SDM Ujire (2013), ISBN 978-93-81195-25-3.
19. An exploration of Stree Shakti programme in Karnataka through SHGS with special reference to Chitradurga district USHUS-journal of business management, Christ university, Bangalore, Vol, 112 (2012), 21-39, ISSN 0975-3311.
20. Professional Ethics in Leadership, SDMC Alumni, SDM Ujire, 2013, ISBN 978-93-81195-25-3.
21. A study of the stree Shakti programme in chitradurga, Karnataka PJMTR magazine, Vol, 111, No.1, Jan-June 2013, ISSN 2229-5275.
22. Role of SHGs in socio-economic improvement of women:- A case study of Davangere city, Karnataka, 59 International journal of economics and management (SSIJIM), vol. 03, issue 6, Nov. 2013, ISSN 2231-4692, International indexed and listed referred E-journal.
23. Stree shakti program in Karnataka:- A case study of Davangere District, journal of Indian research, MEWAR, University of Rajasthan, Vol 01, No 335-53, July-Sept 2013, ISSN 2321-4155.
- 23(a). Streeshakthi Programme in Karnatak: A case study of Davangere District, Journal of Indian Research, MEWAR, University of Rajasthan, Volume No. 1, No. 3, July- Sept. 2013, ISSN 2320-7000.
24. Role of financial institutions for empowerment of women through SHGs in India and Karnataka, edited volume by Dr. H.S. Anitha, ISBN 978-81928540-0-7 (2013)
25. Micro finance and rural women entrepreneurship, edited volume by Dr. Anitha H S, ISBN 978-81-928540-0-7 (2013)

26. A study on Financial management awareness and practices of rural women entrepreneurs:- A case study of selected villages in Davangere Taluk edited volume by Dr. Anitha H S, ISBN 978-81-928540-0-7(2013)
27. Organized Retailing:- Implications for customers of unorganized retailers, PJMTR- presidency journal of management thought and research, vol III, No 2, July-Dec 2013, ISSN 2229-5275
28. Women entrepreneurship:- an assessment, southern economist, Vol 52, No 10, Sept 15, 2013, ISSN 0038-4046.
29. Is chaat business gaining momentum? :- A case study of pani puri sales at
Davangere city, universal multidisciplinary research institute Pvt. Ltd.(2013)
30. The women entrepreneur – An insight, SEDME, Vol 41, No 2, June 2014, ISSN 0970-8464
31. International Financial Reporting Standards (IFRS) implications: - A theoretical understanding, souvenir, 10th convention of FTCCMK and TUTCCM, Tumkur.(2014)
32. Working of co-operative societies in Karnataka- An overview, Indian cooperative review, Vol 53, No. 01, July 2015
33. Organized retailing and employment issues of unorganized retailers (2014).
34. Non-performing Assets of Indian banks, edited volume of 25 years Financial sector reforms: A look back and ahead, Edited by Prof. G T Govindappa, Laxmana P and Cirappa I B (2016)
35. A journey of Financial sector reforms, edited volume of 25 years Financial sector reforms: A look back and ahead, Edited by Prof. G T Govindappa,

Laxmana P and Cirappa I B(2016)
36. Role of co-operatives in health care services:- a case study on yeshaswini healthcare schemes in Karnataka state, Indian journal of Research in commerce, management, engineering and applied science, ISSN 24546593(2016)
37. Credit Cards and Cash Position Changes of an Individual: A Study, edited volume of 25 years Financial sector reforms: A look back and ahead Edited by Prof. G T Govindappa, Laxmana P and Cirappa I B(2016).
38. Role of Micro Finance Institutions in the development of Small Business Enterprises in Karnataka: A Case Study of Davangere District, “Small Business Enterprises in India: Emerging Issues, Challenges and Opportunities”. A Book Edited By: Prof. Anitha HS, Prof. Laxmana P, and Dr. Cirappa IB, ISBN – 9789384535025-01121, Date: 17.01.2019.
39. Impact of GST on Small Business Enterprise Sector, “Small Business Enterprises in India: Emerging Issues, Challenges and Opportunities”. A Book Edited By: Prof. Anitha HS, Prof. Laxmana P, and Dr. Cirappa IB, ISBN – 978938453502501121, Date: 17.01.2019.
40. Overview of Small Business Enterprises and Supporting Mechanism from Government of India. “Small Business Enterprises in India: Emerging Issues, Challenges and Opportunities”. A Book Edited By: Prof. Anitha HS, Prof. Laxmana P, and Dr. Cirappa IB, ISBN – 9789384535025-01121, Date: 17.01.2019. Performance of Small Business Enterprises in India.
41. MSMEs- The growth Engine of Indian Economy, “Small Business Enterprises in

India: Emerging Issues, Challenges and Opportunities”. A Book Edited By: Prof. Anitha HS, Prof. Laxmana P, and Dr. Cirappa IB, ISBN – 9789384535025-01121, Date: 17.01.2019.

42. Job Satisfaction, Job Stress and Professional development Among college teachers: A study with reference to Government Colleges in Shivamogga Region, International Journal of Research in Commerce, IT and Management, ISSN 2231-5756, Vol No. 19(2019) Issue No. 5 (May).
43. Impact of NPAs in Indian Economy with reference to Indian Banks, ACME Intellects International Journal of Research in Management, Social Science and Technology, ISSN 2320-2793 (0) 2320-2939 (P), Vol No. 25, Issue No. 25, Jan 2019.
44. Job Satisfaction with respect to compensation and Rewards- A study with reference to Government Colleges in Shivamogga Region, ACME Intellects International Journal of Research in Management, Social Science and Technology, ISSN 2320-2793 (0) 2320-2939 (P), Vol No. 25, Issue No. 25, Jan 2019.
45. Non-Performing Assets: Concepts Volume and Impact, One Day National conference on Dynamics of Commerce in the Contemporary Business Scenarios in India, ISBN- 978-93-5396-548-8. Date: 18.01.2020.
46. Study on the challenges of Green Marketing and Green Mix and the Role of Green Consumer in Green Markets, One Day National conference on Dynamics of Commerce in the Contemporary Business Scenarios in India, ISBN- 978-93-5396-548-8. Date: 18.01.2020.
47. “India’s NPAs and measures to resolve”, Sambodhi: UGC CARE group Journal, Vol 44, No. 2, Jan-Mar 2021, ISSN: 2249-6661.
48. “Role of Public and Private sector Banks in Economic Development and their status of NPAs”, Sambodhi: UGC CARE group Journal, Vol 43, No. 1, Nov-Dec 2020, ISSN: 2249-6661.
49. “A study of asset quality and its influence on profitability of HDFC Bank”, Alochana Chakra: UGC CARE Group – 1, Vol X, Issue-II, Feb-2021, ISSN: 2231-3990.

Studymaterial:

1. Financial accounting-1 for B.com course, Kuvempu University Distance education council.
2. Management of entrepreneurship and small business for MBA third semester, KSOU, Mysore
3. Financial management for M.Com Previous, Kuvempu university Distance Education council.(2010)
4. Retailing and Franchising for M.com final Kuvempu University Distance education council.(2010)
5. Management of Industrial Relations for MBA, KSOU, Mysore.
6. Conference on 25 years Financial sector reforms: A look back and ahead Edited volume by Prof. G T Govindappa, Laxmana P and Cirappa I B(2016)

Research Projects:

Minor Research Project on Performance of small-scale Industries in Davangere District: A case study, submitted to Kuvempu University.(2008)

Papers presented in Seminars, Conferences and Workshops:

1. Entrepreneurship Development through training, National seminar organized by SV Arts college For men, TTD Tirupathi, (march 15-16, 1999)
2. Entrepreneurship Development for the next century, National seminar organized by St. Joseph's college, Irinjalakuda, Kerala (17-19 Jan.2002)
3. Entrepreneurship Development- Ideas, opportunities and challenges: an overview, National seminar organized by Dept. of Business Administration, P.G. Centre, Davangere.(Date:26-03-2002)
4. A Concise history of Indian share market:- some major scams, National seminar organized by Dept. of commerce, P.G.Centre, Davangere(3rd Feb 2007)
5. Distance Education and print media, National conference organized by KSOU Mysore (3-5 march 2007)
6. Entrepreneurship promotion through EDP: A case study, National seminar organized by IMS, P.G.Centre, Davangere (17-11-2007)
7. Role of telecommunication and economic development: An overview, National seminar organized by Dept. of Economics, Kuvempu University, Shankargatta(15-16 Feb 2008)
8. Switching to organized stores, National seminar organized by Dept. of commerce, P.G.Centre, Davangere(2nddec 2008)
9. Relationship marketing, National seminar organized by Dept. of commerce, P.G.Centre, Davangere (2nddec 2008)
10. Supply chain management, National seminar organized by Dept. of commerce, Kuvempu University, P.G.Centre, Davangere (2nddec 2008)
11. Evaluation of EDP in Davangere and Chitradurga District, National conference organized by KIMS, Dharwad(4-5 Nov. 2011)
12. Women Entrepreneurship in corporate sector: The success stories, National seminar organized by SJMV's BAJSS Arts and Commerce college for men, Ranebennur (5th and 6th Oct. 2012)
13. Business Ethics practitioners in Karnataka: some of them. International seminar organized by SDM Ujire. (24-25, Feb 2012).
14. Micro Finance and Rural women entrepreneurship, National seminar organized by ICSSR and Dept. of commerce, Davangere University, (9th and 10th Nov. 2013)
15. Financial Management awareness and practices of Rural women entrepreneurs:- A case study of selected villages in Davangere Taluk , National seminar jointly organized by ICSSR and Dept. of commerce, Davangere University, (9th and 10th Nov. 2013).
16. Role of Banks and Financial Institutions in the Development of women entrepreneurship, National seminar organized by ICSSR and Dept. of commerce, Davangere University, (9th and 10th Nov. 2013).
17. Rural women entrepreneurs and entrepreneurship- Challenges, National seminar organized by ICSSR and Dept. of commerce, Davangere University, (9th and 10th Nov. 2013).
18. Role of co-operatives in health care services:- a case study on yeshaswini health care schemes in Karnataka, organized by Dept. of Economics and Cooperation and third sector research resource centre, Mysore University, (2930 Nov 2013)
19. Performance of small-scale Industries in Davangere taluk:- A case study, ICSSR National conference organized by central university of karnataka, Gulberga (21-22 Feb 2014)

20. Organized retailers and employment issues of unorganised retailers, UGC National seminar organized by CSI college Dharwad (March 3rd 2014)
21. IFRS implications:- A theoretical understanding national seminar organized by Tumkur university Federation of teacher's councils of commerce and Management and Department of commerce and management (7-8 march 2014)
22. Systematic voters Education and Electoral participation (SVEEP)-2014, National seminar organized by Dept. of Political Science, Davangere university (26th march 2014)
23. A study on quality health care services offered by hospitals, National seminar organized by Dept. commerce and management, AVK College for women (12th sept 2015)
24. Institutional efforts to Agricultural development, national seminar organized by Dept. of Economics, Davangere university (20th Oct 2015)
25. Non-performing assets of Indian Banks, National conference organized by Dept. of commerce, Davangere university (22-23 April 2016)
26. A journey of financial sector reforms, national conference organized by dept. of commerce, Davangere university (22-23 April 2016)
27. Role of information technology and its enabled services, national seminar organized by Davangere university teacher's council of commerce and management (2-3 may 2016)
28. Tax planning and Administration reforms in India, state level seminar organized by Dept. of commerce and management, Govt. Arts college Hassan (5th march 2016)

Orientation and Refresher courses attended:

1. UGC Refresher course in commerce & Business Administration organized by Dept of commerce, P.G Centre, Davangere (May 29 to June 20, 2000)
2. UGC Refresher course in Business Administration organized by dept of business administration, Kuvempu university P.G Centre Davangere (2 to 24th Nov 2001)
3. UGC sponsored orientation program organized by Academic Staff College, Mysore university (29th may to 25th June 2002)
4. UGC Refresher course in commerce and management organized by Academic Staff College, Mysore University (July 25th to august 14th 2008)

Training:

1. Induction training programme organized by P.G centre, Davangere (Sept 12-15, 1997)
2. Short-term Foundation course on Research methods in social sciences organized by Dept of commerce, P G Centre, Davangere, (22-28 Oct 1997)
3. NSS training and orientation programme organized by Mysore .University, Mysore. (Sept. 28 to 7th Oct. 2001)
4. ICSSR Sponsored 5-day workshop on Research methodology, organized by Dept. of commerce, Davangere university (9 -13 March 2012)

Award: **Sadhana Puraskar** award for outstanding overall performance for the Commerce Department (2007-08)

Seminar, Conference and Workshop attended:

1. Second state level conference of teachers of commerce and management held at Davangere(11th - 12th July 1997)
2. National seminar jointly organized by ICAI New Delhi and Dept. of commerce, P.G Centre Davangere (23 and 24 Aug 2003)
3. National seminar organized, by Vidhyavardhaka F.G College, Mysore (26th and 27th Dec 2003)
4. National seminar organized by Dept. of commerce, P.G Centre Davangere (14th and 15th March 2004)
5. Self-development workshop organized by P.G centre Davangere(Aug 3-4, 2004)
6. State level workshop organized by D. Banumaiah college of Commerce and Arts, Mysore (23-24 Jan 2004)
7. State level seminar organized by dept of commerce, P.G centre Davangere(date 19-3-2005)
8. Workshop organized by dept of commerce, P.G centre Davangere(24th and 25th Sept 2005)
9. Workshop on seven social evils, organized by Dept. of commerce and Gandhi shanthi prathistana, Bangalore (24-25 Sept 2005)
10. National seminar organized by dept of economics, Kuvempu university, P.G centre, Davangere(28-4-2007)
11. A workshop organized by Directorate of senses operation Karnataka, P.G centre Davangere (29-11-2007)
12. Workshop organized by DCC, Kuvempu University and IGNOU New Delhi (17th and 18th Dec 2007)
13. National seminar organized by AVK college for women Davangere(11th Jan 2008)
14. National conference organized by Academic staff college, Mysore University (8th and 9th Aug 2008)
15. Three days Self Instructional Material(SIM) meet organized by KSOU, Mysore (18 -20 Oct 2008)
16. Workshop on curriculum development organized by dept of commerce Davangere university (30th May 2010)
17. State level seminar organized by dept of commerce Davangere university (22nd May 2011)
18. National seminar on 11th Five year Plan (2007-2012) organized by dept of economics Davangere University (31-3-2011)
19. Workshop on research methodology organized by dept of commerce, Davangere university (9th-13th March 2012)
20. State level conference organized by Dept. of Economics, SBC F.G college for women (27th and 28th April 2012)
21. Youth Red cross training programme organized by National service scheme cell, Davangere University(27 March 2012)
22. Symposium organized by Dept. of social work, Davangere university (13-14 March 2014)
23. Workshop on competency building organized by SBC F.G. College for women and Athani P.G. Centre and Department of Commerce , Davangere University, (5th April 2014)
24. National Integration camp organized by Davangere university NSS cell (15-21 March 2015)
25. Panel discussion on the Impact of union budget 2016-17 organized by Department of Commerce, Davangere University (3rd March 2016).
26. Online FDP on "Project Proposal for Research grants on 08.01.2021.

27.FDP on “ Imparting Value Based Education” for newly recruited teachers in Davangere University on 10.02.2020.

Resource person, Chairperson, Special lecture:

1. Special lecture programme organized by KIOCL Ltd. Kudremuka, (Dr. B.R. Ambedkar’s 120th Jayanthi Celebration 14-04-2011)
2. M.Phil Adjudication of Kum. Mamatha. Dept of Commerce, Mangalore University (29th June 2011)
3. National seminar organized by SJMV’s BAISS Arts and commerce college for women Ranebennur (5th and 6th oct 2012)
4. Special lecture on Rural entrepreneurship for MHRD students organized by Dept. of commerce, Mangalore University (12th Dec 2012)
5. Special lecture on EDPs for MHRD students organized by Dept. of Commerce, Mangalore university (7th Jan 2012)
6. M.Phil Adjudication of Mr. Olekar Mahesh, Department of Commerce , Karnataka University, Dharwad (Jan 2012).
7. EDPs organized by GMIT Engineering college, Davangere (16Feb 2013) 8.Special lecture programme organized by Youth service and sports Dept. Davngere (Swamyvivekanand’s 150th Birth anniversary 11-01-2013)
9. State level debate competition on co-operatives for PG students organized by Karnataka state co-operative Federation Ltd. and Davangere university (Feb 11th 2014)
- 10.National seminar on Social Entrepreneurship organized by Dept. of commerce, MSB Arts and commerce college (28th Sept 2015)
- 11.National seminar on Business ethics and corporate governance organized by GFGC, Davangere (21st Feb 2015)
- 12.National conference on innovation management:- emerging paradigms organized by Institute of Management Studies, Davangere university (17th Dec 2015)
- 13.Work shop for M.Com., final students on Skill Development organized by Davangere university teacher’s council of commerce and management and GFGC Davangere (2nd April 2016)
- 14.One-Day Workshop on “Curriculum Development for B.Com. Course” organised by GFGC, Harihara, Date:13.03.2020

Organized seminars, conferences, and Workshops:

1. UGC sponsored Refresher course in Business administration (2-24 Nov 2001)
2. 3rd National women’s science congress (7th-10th Nov 2010)
3. Youth Red Cross training programme organized by National service scheme cell Davangere University (27 march 2012).
4. Indian Election Commission’s Systematic Voters Education and Electoral Participation-SVEEP
5. National seminar organized by ICSSR and Dept. of commerce, Davangere University-organizing secretary (9-10 Nov 2013)
6. Hinduja global services, Adecco India campus Interview organized (3rd Aug 2014)

7. Organized Ph.D/M. Phil course work in Commerce (June 2014)
8. Workshop on competency building organized by SBC F.G. College for women and Athani P.G. Centre and Department of Commerce , Davangere University (5th April 2014)
9. WIPRO campus Drive for M.Com final pass out students (8th April 2015)
10. Organized parents annual meet in the Department of Commerce (14 sep 2015)
11. National conference on 25 years of Financial sector reforms:- A look back and Ahead- organizing secretary (22-23 April 2016).
12. Special Lecture on Value based education and self-employment, Organized by IQAC GFGC, Harihara, (7th March, 2017.)
13. Organized National Seminar on GST- Challenges and Opportunities (13th April, 2017)
14. Organized one day District level Seminar on Ambedkar View's on Social and Economic change (13th Sept. 2017)
15. Organized Deshpande Foundation Course on 6th April, 2018 at PG Center, Chitradurga.
16. Organized one day National Seminar on 'Emerging Issues Challenges and Opportunities of Small Business Enterprises in India', at Department of Commerce, Davangere University. (17th Jan. 2019)
17. Special Lecture on Entrepreneurship Development, Organised by ARG College, Davangere. (9th May 2019)
18. Two- Days Personality Development and placement training organized in the Department on 17th and 18th Feb 2017, Resource person: Dr. Parasivamurthy and Mr. Sanket. R. Bangalore
19. One day national seminar on Goods and Service Tax (GST): Challenges and opportunities organized in the Department on 13.04.2017.
20. Mandatory course-Computer Skills, Communication Skills, Personality Development for M.Com. III Semester Students on 23.11.2017 jointly organized with Davangere University Administration.
21. IQAC Sponsored Five Day Workshop on "Research methodology and recent trends in Business "from 9th -13th December 2017, jointly organized with IQAC Davangere University Davangere.
22. Ph.D. in Commerce Course work from 9th – 13th December 2017, 19th December 2017 to 6th January 2018 in the Department.
23. "Institutional Efforts to Agriculture Finance and its Recovery" A Special lecture organized in the Department on 24.01.2018. Resource person: Prof. K.B. Rangappa Davangere University.
24. "GST: operational aspects and career guidance" A Special lecture organized in the Department on 20.03.2018, Resource person: Mr. Yashwanth A.R. Chartered Accountant, Davangere.
25. "Reading, Learning and Contemporary Career Opportunity" A Special Lecture jointly organized with IQAC Davangere University Davangere on 9th April 2018. Resource Person: Prof. Thyagaraja, Ranichennamma University, Belagam.
26. "GST: Background Material and Operational aspect for M.Com. Final Year Students, organized in the Department on 26.04.2018 Resource person: Mr. Madhuprasad K Chartered Accountant, Davangere.
27. 'R'-open source software Programme, organized in the Department on 30.11.2018, Resource person: STAT CART, predictive analysis solutions Pvt Ltd Bangalore.
28. One-Day National Seminar on "Emerging issues, challenges and opportunities of small business Enterprise in India". Organized in the Department on 17.01.2019.

29. Background material on GST Law and operational aspects, "A special lecture organized in the Department on 30.03.2019, Resource person: Mr. Yashwanth A.P. Chartered Accountant, Davangere.
30. "GST: Emerging Issues" A special lecture organized in the Department on 03.05.2019 Resource person: Mr. Anili Kumar D.V. Chartered Accountant, Davangere.

Members/Committees:

1. BOE, BOS member in commerce, Davangere University and outside the university of Karnataka state
2. Davangere University Commerce Alumni Association Treasurer (2011 and 2012)
3. P U College teacher's appointment syllabi framing committee (2015)
4. Davangere university P G Admissions prospectus preparation (2015-16, 2016-17)
5. Member of anti ragging committee , Davangere University (2016) **Co-ordinator,**

additional responsibility and others:

1. Program officer of NSS, P G Centre, Davangere (2001-2003)
2. Member, Local affiliation committee, Davangere university (2008-09)
3. M.com/ MFM I and III semester and II and IV semester invigilation work (2009-10)
4. Co-ordinator, Department of History, Davangere university (2010-11)
5. Program co-ordinator of NSS, Davangere university (2010-2014)
6. M.com/MFM I and III and II and IV semester invigilation work
(2012) M.com/MFM I and III semester examination chief superintendent (2014)
7. Chairman, Department of commerce, Davangere university, Shivagangotri (2014-2016)
8. Co-ordinator, Department of commerce, Davangere university, P G Centre G R Halli, Chitradurga (2015-16)
9. Chairman—BOE:- M.Com, MFM and P G Diplomas (2007-09, 2010, 2015-16)
10. Chairman-BOE:- Ph.D, M.Phil., (2015-16)
11. Co-ordinator, Equal opportunity cell, Davangere university (2015-16)
12. Co-ordinator, Revaluation and third valuation of UG answer scripts (2015-16)
13. M.Com/MFM II and IV semesters examination chief superintendent (8-29 Dec 2015)

DR. VELMURUGAN PS

COMMERCE

Associate Professor



- Address:
- SCHOOL OF COMMERCE AND BUSINESS MANAGEMENT , CUTN

- **ABOUT**

- Dr.Velmurugan.P.S, Associate Professor in Commerce is specialized in International Finance, International Taxation, Security Market Operations and Financial Derivatives. Completed Ph.D at Pondicherry University in the year 2008 and was awarded Postdoctoral Fellowship for the research titled “Futures Trading in Agricultural Commodities in India: The Road Ahead” by Arkansas State University, USA. He is the recipient of Fulbright Postdoctoral Fellowship by United States India Educational Foundation (USIEF). Received UGC Research Award 2016–2018 for research in Corporate Social Responsibility. In addition, he was awarded Senior Research Fellow (Honorary) by Institute of Social Science, Regional Centre. He possesses two patent applications on 'Online Property Spot Exchange' [OPSE] and Online Property Derivatives Exchange [OPDE] respectively. He is a member of editorial board for three international journals. So far, he has produced 9 MPhil and 4 PhDs and has 6 Ph.D. scholars under his guidance. His publication pool includes 42 articles in International journals and 30 articles in national level journals besides working papers listed with SSRN. He chaired or handled sessions in 50 plus national and international conferences. Organized several Seminars, Conferences, Capacity Building Programs and Workshops successfully in his career and has 5 books to his credit on Financial Derivatives, Excessive Speculation and Debt Derivatives. Prior to teaching career he was serving in the industry and was stock sub-broker.

- **RESEARCH AREA**

- Commodity Derivatives, Foreign Exchange Exposure Management, International Trade, International Taxation, Multinational Financial Management, Security Market Operations, Derivatives and Risk Management, G-Sec Markets, Real Estate Derivatives, Financial Markets & Institutions, Goods and Services Tax.

- **TOP 5 PUBLICATION**

- Bonfring International Journal of Industrial Engineering and Management Science CTT infuses inefficiency into gold futures trading: an empirical analysis Page # 01-12, Volume 7, Special Issue, February, 2017 ISSN: 2250 - 1096
- Journal of Business and Financial Affairs Relationship between spot and futures markets of selected agricultural commodities in India: An efficiency and causation Analysis 2016 Volume 5
- Issue 1 ISSN: 2167 – 0234
- Journal of Business & Financial Affairs (OMICS publication groups) The Determinants of Currency Hedging in Indian IT Firms Dec 2014: Volume 3, Issue 3, ISSN: 2167-0234 (Listed in High impact journals)
- Gyan Management A survey study on Indian IT firms Attitude towards Foreign Exchange Exposure Management Page # 03-17, Volume 9 Issue 1-June,2015 ISSN:0974-7621
- Academy of Accounting and Financial Studies Journal Role of speculators in agricultural commodity price spikes during 2006-2011 Volume 16, Special Issue, 2012 <https://www.questia.com/library/journal/1G1-331080125/role-of-speculators-in-agricultural-commodity-price>

- **EDUCATIONAL QUALIFICATION**

- Postdoctoral Research., Arkansas State University, AR, USA; 2012
- Ph.D., Pondicherry University; 2008
- B.Ed., Pondicherry University; 2006
- M.Phil., Pondicherry University; 1995
- PGCD., Pondicherry University; 1994
- M.Com., Pondicherry University; 1992

- **AWARDS & RECOGNITIONS**

- Passed the State Level Lectureship Test (SLET – 2000)
- Awarded Fulbright-Nehru Postdoctoral Research Fellowship by United States India Educational Foundation (USIEF), Fulbright Commission in India, to take up research at Arkansas State University, Jonesboro, AR.
- Received UGC Research Award 2016 – 2018, on “ Sustaining Corporate Prosperity by Integrating Social Environmental and Ethical Responsibilities into the Governance of Business”
- Senior Research Fellow (Honorary) of the Regional Centre Puducherry, Institute of Social Science.

- **PROJECTS**

- Deputy Coordinator 2009-14 (Completed).◇ 34 Lakhs ◇ UGC SAP DRS-I ◇Derivatives and Risk Management
- Deputy Coordinator – (Under Progress at Pondicherry University)◇ 109 Lakhs ◇ UGC SAP DRS II ◇Advanced Research in Derivatives and Risk Management
- Corporate Governance & Under Progress.◇ Salary Compensation plus 2 lakhs ◇ UGC Research Project ◇CSR in NSE listed Companies

EXPERIENCE

- ***Assistant Professor, Dept of Commerce, Pondicherry University***
10 Years
- ***Lecturer, Bharadhidasan Govt College for Women, Pondicherry,***
4.5 Years
- ***Warden, Boys Hostels, Pondicherry University***
2008 -2017
- ***Observer for university examinations in affiliated colleges***
2009-2016
- ***Patent Committee, Pondicherry University***
- ***Deputy Coordinator – UGC Special Assistance Programme –DRS I***
2009 -2017

DR. ANITHA. H. S.



DR. ANITHA. H. S. M.Com., Ph.D., Professor and Registrar (Evaluation) Department of Studies in Commerce, Areas of Specialization: Marketing, Operations Research and Entrepreneurship E mail: drhsanitha@gmail.com Contact Number: 09845559557.

Vision I have my own unique vision for the university. It is multifaceted. I envision an overall development. I want to show gratitude to my Alma Mater. As an academican, despite playing a role in bringing a change in the syllabi by introducing CBCS in UG & PG programs. I firmly believe that Universities get recognitions if they have collaborations and MOUs with other outstanding institutions. I want to focus on such Indian and foreign tie-ups for bringing change in the academics and research. As an administrator, I was in a key position as Finance Officer and was exposed to almost all the spheres of administration. I have three and half years of experience and I was and am honest to the core. I have so many landmark activities to my credit. Streamlining of all the financial activities. As I was the founder Director of IQAC, I know where actually we are lagging behind and what actually we are lacking. Hence, I have the vision to address those issues in an efficient manner. More focus should be given to improvise the existing assets and maintain them in order. Currently I am serving as Registrar (Evaluation) at Davangere University. Educational Qualifications Sl. No. Degree Specialization/ Subjects University Year of Award/ Passing 1 Ph.D., Marketing Prof. B.R. Ananthan, University of Mysore 1996 2 NET Commerce University of Mysore December 1989 3 PG Advanced Cost Accounting University of Mysore 1987 Gold Medalist and II Rank 4 UG Accounting and Taxation University of Mysore 1985 With Distinction DAVANGERE UNIVERSITY Page 2 of 22 Professional Details (Academic/Research Experience) Sl. No. Designation Institution/University UG/PG From To 1 Assistant Professor Kuvempu University PG October 1994 December 1998 2 Associate Professor Kuvempu University PG December 1998 December 2006 3 Professor Kuvempu University PG December 2006 August 2009 Davangere University PG August 2009 Till Date Areas of Research Interest: 1. Marketing 2. Entrepreneurship 3. Operations Research Academic/Administrative responsibilities: 1. Course Coordinator(MAF) 2. Course Coordinator(PGDMM-Distance) 3. Chairperson (BOEs), Kuvempu University 2006-07, 2007-08, 2008-09 4. Member (BOS, BOEs), Kuvempu University, Bangalore University, Mysore University, Mangalore University, Karnataka University, Davangere University, Rani Channamma University 5. Convener (Student Welfare Committee) 2001-2010 6. Placement Officer (Placement Cell) since 2006 7. Chief Superintendent(Exams) 8. Member (Research Proposals Evaluation Committee) 9. Chairperson, Dept. of Commerce, 16th June 2008 to 15th Jan. 2010 & 18th January 2012 to 17th January 2014 10. Member, Kuvempu University Affiliation Committee (LIC) 2003-2009 11. Member, BOA of RCUB, Mysore University, KSOU, Tumkur University, Bellary University 12. Chairperson, Davangere University Affiliation Committee [LIC], 2010, 2011, 2012 13. Academic Council Member, Davangere University from 2010-2018 14. Chairperson, Dept. of Commerce, 18th January 2012 to 18th January 2014 DAVANGERE UNIVERSITY Page 3 of 22 15. Course Coordinator, M.A. in Kannada, Davangere University, 2010, 2011, 2012, 2013 16. Dean, Faculty of Commerce & Management, DUD, 2014-2016 17. Member of Advisory Board, Acme Intellects International Journal of Research in Management, Social Sciences & Technology 18. Chairperson, Board of Studies in Commerce, DUD, 2014-2017 & 2018-2021 19. Syndicate Member, Davangere University, Davangere from 24.07.2014 to 23.07.2015 20. Dean, Faculty of Education (Additional Charge) till 05.11.2015 21. Chairperson,

Prevention of Sexual Harassment at Work Places Committee, DUD, from 17.07.2014 to October, 2018 22. Member, Disciplinary Committee, DUD, from 17.07.2014 23. Member, Sports Advisory Committee, DUD, from 05.07.2014 24. Member, Planning, Monitoring and Evaluation Board, DUD since 2014 25. Chairperson, University Annual Report Preparation Committee, DUD, since 2013-14 to 2018. 26. Founder Director, IQAC from January 2015 to October, 2018. 27. Member, Board of Appointment in various Universities. 28. Member, Board of Studies, in various Universities. 29. Member, Doctoral Committee in various Universities. 30. Adjudicator, Examiner for evaluation of Ph.D. in various Universities within and outside the State (So far evaluated around 27 Ph.D. and 25 M.Phil. theses). 31. Member of Board of Examiners in Commerce for conducting K-SET in Karnataka. 32. Member, LIC and CPEC in various Universities. 33. Adjudicated D.Litt. Thesis on "Strategic Shift- Skilling of Adolescents", submitted to RCUB. 34. Life Member of Indian Commerce Association 35. NAAC Peer Team Visit : As a Member of NAAC Peer Team, visited GDM Arts, SKRN Commerce and MD Science College, Jamner, Jalgaon District, Maharashtra on 25th & 26th September, 2017. 36. UGC Advisory Committee Visit : As a Member of UGC Advisory Committee, visited Rajgiri College of Social Sciences (RCSS) : Autonomous with CPE, Affiliated to Mahatma Gandhi University, Rajgiri, Kalamassery, Kochi on 23rd November, 2018. 37. NAAC Peer Team Visit : As a Member Co-ordinator of NAAC Peer Team, visited Women's Christians College, Chennai, Tamil Nadu on 4th & 5th July, 2019. DAVANGERE UNIVERSITY Page 4 of 22 38. MOCK NAAC Peer Team Visit : As Member of the team, visited VSK University, Bellary on 30th September & 1st October, 2019. Academic Association with other Universities and Institutions 1. Member, Board of Appointment in various Universities. 2. Member, Board of Studies, in various Universities. 3. Member, Doctoral Committee in various Universities. 4. Adjudicator, Examiner for evaluation of Ph.D. in various Universities within and outside the State (So far evaluated around 32 Ph.D. and 25 M.Phil. theses). 5. Member of Board of Examiners in Commerce for conducting K-SET in Karnataka. 6. Member, LIC and CPEC in various Universities. 7. Adjudicated D.Litt. Thesis on "Strategic Shift- Skilling of Adolescents", submitted to RCUB. 8. Life Member of Indian Commerce Association

Sl. No. Book Citing Institute/Person No. of Times Cited Page Numbers 1 Agricultural Marketing Google Articles 04 Google Search 2 Quantitative Techniques and Operations Research, 2014 Indian Institute of Materials Management, Navi Mumbai 04 Page No. 7, 60, 148, 164, 3 Linear Programming, 2014 Indian Institute of Materials Management, Navi Mumbai 01 Page No. 60, 4 Applied Operations Research, 2014 Anna University, Chennai 04 Page No. 20, 80, 269, 337 OPERATIONS RESEARCH" BOOK, EXCEL PUBLISHERS, 2013 IS PRESCRIBED AS A TEXT FOR MBA AND M.Com. STUDENTS AT: 1. Jawaharlal Nehru Technological University, Hyderabad 2. Karnataka University, Dharwad 3. Mangalore University, Mangalore 4. Davangere University, Davangere 5. Indian Institute of Materials Management, Navi Mumbai 6. Anna University, Chennai DAVANGERE UNIVERSITY Page 5 of 22

Research Projects: Sl. No. Title of the Project Funding Agency Project Budget Period Status 1. Consumer Protection Kuvempu University under Un-assigned grants of UGC Rs. 8,000/- 6 Months. Completed 2. Role of Commercial Banks in Financing and Promoting Small Entrepreneurs-A Study of Karnataka State University Grants Commission (UGC), New Delhi Rs. 2,42,580/- 2 Years (1998-2000) Completed 3. A study of Entrepreneurship Development in Industrial Areas of Karnataka Industrial Areas Development Board (KIADB) University Grants Commission (UGC), New Delhi Rs. 5,31,200/- 3 years (2008-2011) Completed

Research Publications: a) International Journals 1. "Higher Education Landscape in India" has been published in 'International Journal of Social Science Tomorrow' bearing ISSN: 2277-6168, Vol.1, No. 3, May 2012. A Certificate of Excellence has been issued. 2. "Assessment of Training Needs and Evaluation of Training Effectiveness in Employees of Select ITes Companies at Bangalore" has been published in 'International Journal of Research in Computer Application & Management' bearing ISSN: 2231-1009, Vol.2, No. 6, June 2012. A Letter of Appreciation has been issued. 3. "DMAIC Methodology in Medical Transcription" has been published in the proceedings of International Conference on "Challenges and Opportunities in Mechanical Engineering, Industrial Engineering and Management Studies" published by Bornfring, Coimbatore, Vol. III, 11- 13 July 2012. 4. "Emerging Trends in HRM-A Challenge to the Ites" has been published in 'International Journal of Research in Commerce & Management' bearing ISSN: 1231-1009, Vol.1, No. 5, June 2013. 5. "Truth and Myth of Industrialization-A Study in Kodagu District" has been published in 'International Journal of Social Sciences & Interdisciplinary Research' bearing ISSN: 2277- 677X, Vol.2, No.34, July-Sept 2013. 6. "Industrialization in Kodagu-Problems & Challenges" has been published in 'International Journal of Social Sciences & Interdisciplinary Research' bearing ISSN: 2277- 677X, Vol.2, No.34, July-Sept 2013. 7. "Human Resource Development for Total Quality Management-A Conceptual Study" has been published in IFRSA Business Review (A quarterly refereed Journal of International Forum of Researchers, Students and Academicians), Vol.4, Issue-1, March, 2014. DAVANGERE UNIVERSITY Page 6 of 22 8. "Six Sigma in Medical

Transcription-A Study” has been published in IFRSA Business Review (A quarterly refereed Journal of International Forum of Researchers, Students and Academicians), Vol.4, Issue-1, March, 2014. 9. “Education, Employment & Entrepreneurship” has been published in ‘International Journal of Research in Management, Social Sciences & Technology’ bearing ISSN: 232- 29390-1009, Vol.1, No. 4, May 2014. 10. “Global Education Reforms-The Need of the Hour-Higher Education” has been published in ‘International Journal of Research in Management, Social Sciences & Technology’ bearing ISSN: 2320-2939 online, Vol.7, No. 7, July 2014. 11. “A Critical Study Issues related to Consumer Protection Act from the Victims Perspective” has been published in International Multidisciplinary Research Journal: Research Directions bearing ISSN : 2321-5488, Impact Factor : 5.1723 (UIF), Vol.5, Issue-5, November 2017. 12. “An Empirical Investigation on Awareness of Consumer Protection Act in selected districts of Karnataka” has been published in International Multidisciplinary Research Journal: Monthly Research Journal bearing ISSN: 2249-894X, Impact Factor: 5.1723 (UIF), Vol.7, Issue-2, and November 2017. 13. “Entrepreneurship Development: Self Employment and Employment Creation-Push Cart Business in Davangere City” has been published in Asian Journal of Management Sciences and Economics bearing ISSN: 2413-0591, Impact Factor: 5.18 (UIF), Vol.40, Special Issue-1, November 2017. 14. “Influence of Celebrity Endorsement on the consumer’s purchase decision among Students”, Online International Interdisciplinary Research Journal, {Bi-Monthly}, ISSN 2249-9598, Volume-08, Issue-01, Jan-Feb 2018 Issue. 15. “Role of Industrial Estates Programme in Nurturing of MSMEs-A Study of Davangere Zone” is published in “International Journal of Research in Engineering, IT, and Social Sciences” (IJREISS), ISSN-2250-0588 (online), Volume-8, Issue-12, December 2018, page 239-243; Impact Factor (SJIF)-2018: 6.565. 16. “Celebrity Endorsement and Purchase Intention: A Case Study on Suburban Cities of Karnataka” has been published in Peer Reviewed & Indexed Journal International Journal of Management and Social Science Research Review, Vol-6, Issue-2, Impact Factor: 5.483, EISSN – 2349-6746, ISSN -2349-6738, Page 15, February-2019. 17. “Growth and Development of MSMEs in Industrial Estates –A case study of Davangere and Chitradurga Districts” is published in “International Journal of Research and Analytical Reviews” (IJRAR), E-ISSN-2348-1269, P-ISSN 2349-5138, I, 2019, International Peer Reviewed Journal and Indexed Journal, Impact Factor: 5.75. Google Scholar. 18. “An Empirical Study on Social Media Marketing in Tourism with Special Reference to Karnataka State”, IJRAR – International Journal of Research and Analytical Reviews (IJRAR), E-ISSN 2348-1269, P- ISSN 2349-5138, Volume.6, Issue 2, Page No pp.878-891, May 2019, Available at : <http://www.ijrar.org/IJRAR19K1847>. pdf 19. “A Study on Usage of Social Media Sites and Promotional Strategies in Tourism Industry With Special Reference to Bangalore”, International Journal of Emerging Technologies and Innovative Research (www.jetir.org | UGC and ISSN Approved), ISSN:2349-5162, Vol.6, Issue 5, page no. pp585-597, May-2019, Available at: <http://www.jetir.org/papers/JETIR1905M94.pdf> DAVANGERE UNIVERSITY Page 7 of 22 20. “Celebrity Endorsements and Purchase Intentions : A Case Study on Suburban Cities of Karnataka”, International Journal of Management and Social Science Research Review, Vol-6, Issue-2, February-2019. With Research Scholar : Mr. Narendra .K. 21. “Social Media Impact on Consumer Buying Decision: An Evaluation” published in “Thathapi”, ISSN - 2320-0693, 2020. 22. "Challenges and Opportunities for Downtrodden Entrepreneurs - A Study of Bangalore Urban and Rural District", 'Journal of Interdisciplinary Cycle Research', ISSN 0022- 1945, 2020. 23. “Downtrodden’s Entrepreneurship Problems, Awareness of Role Played by Social Welfare Department and Social Entrepreneurship - A Study with Reference to Bengaluru Urban and Rural District”, Online International Interdisciplinary Research Journal, {Bi-Monthly}, ISSN 2249-9598, Volume-10, Jan 2020 Special Issue. 24. “Forensic Accounting is Becoming A Profession in India - With Special Reference to Recent Cases”, ‘Juni Khyat’, ISSN - 2278-4632, 2021. 25. “Formal Education and Forensic Accounting Development in India”, International Journal of Trade in Scientific Research and Development, ISSN - 2456-6470, 2021. 26. “Impact of Covid-19 on Micro Small and Medium Entrepreneurs and challenges faced by entrepreneurs - A study w.r.t. Bengaluru Urban and Rural District.”, Elementary Education Online, January 2021; Vol 20 (Issue 4): pp. 2659-2666. ISSN: 1305-3515 27. “Downtrodden MSME Entrepreneurs, Society’s Attitude and Performance of different Corporations - A study w.r.t. Bengaluru Urban and Rural District”, Wesleyan Journal of Research, Vol.14 No.01 (VI) January 2021. 28. “An empirical Study on Financial Performance of StCDs, DCCBs SCARDDs and TCARDDs”, Volume - 12, issue - 6 in International Research Journal of Commerce, Arts and Science. 29. “Impact of Social Media Marketing on Online Consumer Decision Making Process - A Pilot Study at Chitradurga District”, ANVESAK, ISSN: 0378 – 4568, Vol. 51, No.2 (II) July – December 2021. 30. “Role of Karnataka State Financial Corporation (KSFC) in Promoting and Developing Micro, Small and Medium Enterprises – A Study”, Kanpur Philosophers, ISSN 2348-8301, International Journal of humanities, Law and Social Sciences Published biannually by New Archaeological & Genological Society, Vol. VIII, Issue V : 2021,

PP 23-27. 31. "Contribution of RUDSETIs in Economic Development of Rural Youths During COVID Period", Kanpur Philosophers, ISSN 2348-8301, International Journal of humanities, Law and Social Sciences Published biannually by New Archaeological & Genological Society, Vol. VIII, Issue IV : 2021. b) National Journals 1. A paper entitled "Union Budget – 1995-96: A Slick Review" has been published in Southern Economist, April 1 and 15, 1995. 2. "Consumer Education" been published in Indian Journal of Marketing Vol. XXIV, May 1995. 3. "Rural Marketing –No More a thud Arrow in Marketers Quiver" has been published in Indian Journal of Marketing Vol. XXIV, September-October, 1995. 4. "Vision of Organizational Excellence" has been published in "Deccan Herald" dated 29th September 1995. 5. "Cruise on Info Stream" has been published in "Deccan Herald" 16th January 1996. DAVANGERE UNIVERSITY Page 8 of 22 6. "Public Distribution System in Karnataka-Need for a Fresh Look" has been published in "Southern Economist", Vol.34, 1st November, 1995. 7. "Transport Thinking Rural (Transportation is a Typical Bottleneck in Rural Marketing)", has been published in "Deccan Herald", 12th April 1996. 8. "Adakatriyalli Silukiruva Adike Belegara" has been published in Kranthi Doota & Malenadu Vani, on 10th August 1996. 9. "Advertising and Consumer Involvement are Co-sentient", an article has been published in the Indian Journal of Commerce, Vol. XLIX, No. 188, part II September 1996. 10. A paper on "Areca nut and its Consumption Pattern in India-A Closer Look" has been published in the Indian Journal of Marketing, Vol. XXVI, No.1, January, 1997. 11. "Polemics of Premiums" has been published in Deccan Herald, Monday October, 21, 1996. 12. "Consumer Protection-Still a Far Cry?" has been published in the Indian Journal of Marketing Vol. XXVI, No. 1, January 1997. 13. "Personality and Freud": Right or Wrong, has been published in Deccan Herald, Tuesday, January 14, 1997. 14. "How best to deal with a crisis" has been published in Deccan Herald on Tuesday, March 4, 1997. 15. A paper on "Corporate Financial Reporting – A Panoramic View", has been published in the edited book on " Current Issues in Management Accounting", edited by P. Mohan Rao and A. K. Pramanik, during 1996. 16. A paper on "Adike Belegarana Chintajana Parishthithi", has been published in Adike Patrike on 15 January, 1996. 17. "Chinnada Belethanda Adike", was published in Adike Patrike on 18th February, 1996. 18. An abstract of the paper "Vision of Organizational Excellence", has been published in Indian Journal of Commerce, 1995-96. 19. A paper on "Relationship Marketing", has been published in Deccan Herald, Tuesday, 13 May, 1997. 20. A research paper on "Trends in Production of Areca nut in India" has been published in Southern Economist Vol. 36, No. 1 May 1, 1997. A special issue on Rural Development and Unemployment. 21. A paper on "Sense of Ad Appeals" has been published in Deccan Herald, Tuesday, 14 October, 1997. 22. A research paper on "Role of Intermediaries in Agribusiness with reference to Price Spread Analysis of Areca nut" has been published in the Indian Journal of Commerce Golden Jubilee Volume No. 193, Part IV, December, 1997. 23. A research Paper on "PERT AND CPM Tools for executing a Market Research Project" has been published in the Professional Journal, the Management Accountant Vol. 32, No. 12, December 1997. 24. A paper on "How to Position a Brand" has been published in Avenues Column of Deccan Herald, May 5, 1998. 25. A paper on "Succession Planning" has been published in Avenues Column of Deccan Herald, August 25, 1998. DAVANGERE UNIVERSITY Page 9 of 22 26. A paper on "Corporate World and Disclosure Mechanism" has been published in the edited book on 'Modern Trends in Accounting Research" by Dr. G. S. Batra during 1997. 27. A paper entitling "Money in Message" has been published in Avenues Column of Deccan Herald, October 6, 1998. 28. A paper on "Consumers Exploitations Galore" has been published in the edited book on Consumer Protection and the Law by Dr. D. Himachalam during 1998. 29. A paper on "Consumer Education" has been included in the same book (1998). 30. A research paper on "New Product Venture-Dilemma of Wonder Appliances Ltd.," has been included in Encyclopedia of Professional Management by Prof. U. K. Singh during 1998. 31. Another research paper on "Responsibility accounting helps in weeding out Managerial Crises" has been included in the same volume (1998). 32. A paper on "Suiting Consumers' Needs" has been published in Deccan Herald, April 30, 1999. 33. A research paper on "Women Entrepreneurship in India" has been published in Southern Economist Vol. 38, No. 4, June 15, 1999. 34. A paper on "Working Capital Management-An Appraisal of Inventories" has been published in the edited book on Working Capital Management by P. Mohan Rao and A. K. Pramanik during 1999. 35. A paper on "Striding towards Development" (Kannada Version) has been published in Yojana vol. 14, No. 12, July 1999(I. B Ministry GOI publication). 36. A paper on "Auditing for Marketing –An Obligator" has been Published in the edited book on " New Studies in Commerce and Business" by G. S. Batra and R. C. Dangwal, 1999. 37. A paper on the "MRTP Act and Consumers Protection: A Perspective" has been published in the edited book on Business Environment and Policy by Prof. J. Made Gowda, 2000. 38. A paper on the "Indian Consumer and the sphere of Consumer Protection Act", 1986 has been published in the same book, 2000. 39. A paper on "Imprints on the Mind", has been published in the Avenues Column of Deccan Herald, Friday, September 22, 2000. 40. A paper on

“Liberalization of Indian Economy: An Ambivalent Attitude” has been published in the edited book on “Economic Reforms and India’s Economic Development”, edited by Dr. S. C. Srivastava and Dr. V.K.L. Srivastava, 2000. 41. A paper on “Ethics is good business strategy” has been published in the Professional Journal, The Indian Management, Vol. 390, No. 11, November 2001. 42. A paper on “For SSIs, banks are still only hope” has been published in the Professional Journal, The Indian Management, Vol. 40 No. 3, March, 2001. 43. A paper on “Benchmarking for Infusing Competitive Culture among Indian PSUs” has been published in the edited book on “Commercial Viability of PSUs”, edited by Prof. J. Made Gowda, 2001. 44. A paper on “HRM in Pes” has been published in the same book, 2001. DAVANGERE UNIVERSITY Page 10 of 22 45. A paper on “Financing the Entrepreneurs-An Evaluation of KSFC” has been published in SEDME (Small Enterprises Development, Management and Extension Journal), Vol. 28/No. 2. June 20, 2001. 46. A paper on “Essence of HRD” has been published in Avenues Column of Deccan Herald, Wednesday, June 20, 2001. 47. A paper on “Entrepreneurial Development Programme, a growing movement” has been published in ‘Kaigarikavarthe’, an Industrial News magazine published by TECSOK, Bangalore, January, 2003. 48. A paper on ‘Financial Role of Specialized Commercial Banks-From Entrepreneurs Perspective’ has been published in ‘SEDME’, vol.30, No.1, March, 2003. 49. A paper on ‘KSFC and North Karnataka’ has been published in UHSUS, a refereed Journal of Business Management, vol. 2, No. 2, July-December, 2003. 50. A paper on ‘Agricultural Marketing: Problems and Future’ has been published in the edited volume by Tunga Vidyalyaya, Thirthahalli, November 2004. 51. A paper on ‘Areca nut Production and Marketing: A-U-Turn Look’ has been published in the edited volume on Areca nut Marketing: Problems, Challenges and Future by Dr. T.S. Raghavendra, Sagar, August 2005. 52. A paper on ‘Customer Relationship Marketing (CRM) and Quality Function Deployment (QDF)’ has been published in the souvenir-CHETANA UTHSAV 2005 of Chetana Education Trust. 53. A paper on ‘Entrepreneurial Survey in Relation to Commercial Banks Lending’ has been published in USHUS a refereed journal of Business Management, Vol.4, Jan-June 2005. 54. A paper on ‘External Trading in Agricultural Products-Performance and Constraints’ has been published in ‘SEDME’, vol.33, No.1, March, 2006. 55. A paper on “Do not take recruitees for granted-Retention is big problem” has been published in the edited volume on ‘WTO and Business Process Outsourcing’ by Dr. Hiremani Naik, Belgaum, 2007. 56. A paper on “Entrepreneurial Skills” has been published in the International Conference volume on ‘Entrepreneurship-Issues and Challenges’ by Dr. Jyothi, Hyderabad, 2007. 57. A research paper on “Micro-credit through Self-help-groups for Rural Development” has been published in Southern Economist Vol. 46, No.8, August 15, 2007. 58. A paper on “Marketing of Educational Services” has been published in Review Projector (India) – An Indian Book Review, Vol.10 3, No. 3, Jul-September, 2007. 59. A paper on “The Role of 3D Animation in Advertising” has been published in the edited volume on ‘Emerging Dimensions in Marketing’ by Prof. Anitha. H.S., Vishwa Janapada Seva Trust, Bangalore, 2008. 60. A paper on “Marketing of Educational Services” has been published in the edited volume on ‘Emerging Dimensions in Marketing’ by Prof. Anitha. H.S., Vishwa Janapada Seva Trust, Bangalore, 2008. 61. A case-analysis paper on “Project Management through PERT AND CPM” has been published in Projects and Profits, ICFAI publication, December, 2008. DAVANGERE UNIVERSITY Page 11 of 22 62. A paper on “Retailing is Booming-Whether the Indian Retailing Industry is Geared to Appreciate This?” has been published in the edited volume on ‘Emerging Dimensions in Marketing’ by Prof. Anitha. H.S., Vishwa Janapada Seva Trust, Bangalore, 2008. 63. A paper on “Consumer Education in India” has been published in the edited book on “Indian Consumer-Protection & Empowerment”- Essays in honour of Prof. B.R. Ananthan, edited by Yashavantha Dongre & T.N. Sreedhara, 2008. 64. A paper on “Customer Relationship Management and Quality Deployment Function (QDF)” has been published in the edited volume on ‘Emerging Dimensions in Marketing’ by Prof. Anitha. H.S., Vishwa Janapada Seva Trust, Bangalore, 2008. 65. A paper on ‘Assorted facets of Ethics for Successful Business’ has been published in USHUS a refereed journal of Business Management [UJBM], Vol.8, July-December 2009, pp 1-8. 66. A Paper on “Emerging trends in HRM-A Challenge to the Ites” has been published in ‘India Inc. – Challenges and Opportunities, ICIICO-2011 book bearing ISBN: 978-93 80679-43-7, by Don Bosco Institute, Bangalore with Excel Publishers, 2011. 67. A Research Paper on “Working of SHGs (Self Help Groups) in Davangere City” has been published in ‘Presidency Journal of Management Thought and Research-PJMTR’ bearing ISSN: 2229-5275, Vol.1, No. 2, July-December 2011. 68. A Paper on “Role of Information Technology in Agricultural Production and Marketing” has been published in ‘Adarsh Journal of Management Research’ bearing ISSN: 0974-7028, Vol.5, No. 1, March 2012. 69. A Paper on “Corporate Social Responsibility and Governance in India” has been published in seminar volume on ‘Emerging Paradigms in Global Business-Its Implications for Business Education’ 2nd and 3rd May, 2016. 70. A paper on “Consumer Awareness in Globalized Era : A Case Study of Davangere City, Karnataka State” has been published in the

edited book on “Strategies for Social and Sustainable Competitive Advantage in Globalized Era, edited by Karnataka State Women’s University, Bijapur, ISBN 978-93- 83192-49-6, 2016. 71. A paper on “Consumer Protection in a Global Market” has been published in the edited book on “Strategies for Social and Sustainable Competitive Advantage in Globalized Era, edited by Karnataka State Women’s University, Bijapur, ISBN 978-93- 83192-49-6, 2016. 72. A paper on “Influence of Online Tourism Websites in Expansion of Tourism Market- A Study” has been published in UGC recognized journal-Suraj Punj Journal for Multidisciplinary Research (SPJMR), Vol.8, Issue 12, December 2018. 73. A Paper on “An Overview of Khadi and Village Industrial Commission in India- A Evaluation Study” has been published in seminar volume on Small Business Enterprises in India : Emerging Issues, Challenges and Opportunities, Malleshwara Printers, Bhadravathi, ISBN 978-93-84535025-01121, 2019. 74. A Paper on “Government Schemes and Subsidies for MSMEs ” has been published in seminar volume on Small Business Enterprises in India : Emerging Issues, Challenges and Opportunities, Malleshwara Printers, Bhadravathi, ISBN 978-93-84535025-01121, 2019. 75. A Paper on “Growth Of Small Business Enterprises (SBEs) and Government Initiatives”- A Study of Coir Industry in India. ” has been published in seminar volume on Small Business Enterprises in India : Emerging Issues, Challenges and Opportunities, DAVANGERE UNIVERSITY Page 12 of 22 c) International Conference 1. A paper on “Corporate Financial Reporting-A Panoramic View” was accepted for presentation at the Seventh Asian – Pacific Conference on International Accounting Issues held at Seoul, Korea during November 8-11, 1995. 2. A paper entitled “Japanese Development and Management Success-A Potent Secret” was accepted for presentation at the XI-World Congress of International Economic Association, held during December 18-22, 1995. Tunic, Tunisia. 3. A paper on “Organizations are no more staid – Quest for Organization Change and Development” was accepted for presentation at the 16th O. D. World Congress held at Cairo, Egypt, during October 19 to November 2, 1996. UGC of New Delhi, had come forward to finance the visit 4. A paper on “Auditing for Marketing-An Obligator” was accepted at the 8th Asian Pacific Conference held at Vancouver, Canada, during October 13-16, 1996. 5. “Accounting for Marketing-A Legitimate Operation” a research oriented article was accepted for presentation at the International Seminar on Globalization of Business Accounting’ held at Goa on 2nd and 3rd, February 1997. 6. “Entrepreneurial Skills” a live Case Study based paper was accepted for presentation at the International Conference on Entrepreneurship and Management held 26-28 July 2006 at University of Hyderabad, Hyderabad. 7. A Paper on ‘Mutual Fund Scenario-A Panoramic view’ was accepted for presentation at Two day international level-seminar on Recent Trends in Capital Markets & Financial Innovations, organized by the Bharthidasan University during 2009. 8. A Paper on “Role of KIADB in fostering Entrepreneurship in Karnataka-An Empirical Study” was accepted for presentation at Two- day International Conference on ‘Management 2010’, organized by M.H. Gardi School of Management, Rajkot, Gujarat held on 10-11, January 2010. 9. A Paper on “Assorted Facets of Ethics for Successful Business” is accepted for presentation at International Conference on ‘International Trade and Commerce’, organized by Department of Commerce, Osmania University, Hyderabad, at held on 9-12 January, 2010. Malleshwara Printers, Bhadravathi, ISBN 978-93-84535025-01121, 2019. 76. A Paper on “Opportunities and Challenges of Small Business Enterprises in Karnataka: From Policy, Regulatory Framework and Organizational Perspectives” has been published in seminar volume on Small Business Enterprises in India : Emerging Issues, Challenges and Opportunities, Malleshwara Printers, Bhadravathi, ISBN 978-93- 84535025-01121, 2019. 77. A Paper on “A Study on the Persuade of Celebrity Endorsements on Advertisements in Sub-Urban Cities of Karnataka” Journal of Emerging Technologies and Innovative Research with Vol.6, Issue 6, Page Nos. 257-260 2019, October 2020. 78. A Paper on “Forensic Accounting is becoming a Profession in India : With Special Reference to Recent Cases” Juni Khyat UGC Care Journal with Vol.11, Issue 01, Page No.2, ISSN:2278-4632, Impact Factor: 6.625, January 2021. 79. Published an article on “Shikshana Kranti Manvantara” in Shouurya, Vol. I, Edition V, September, 2021. DAVANGERE UNIVERSITY Page 13 of 22 10. A Paper on “Emerging trends in HRM-A Challenge to the ITes” was presented at International Conference on ‘India Inc. –Challenges and Opportunities, ICICO-2011, organized by DON Bosco Institute of Bio-sciences & Management Studies, Bangalore held between 3-5, January, 2011. 11. A Paper on “Six Sigma and Organizational Change” was presented at the 6th International Conference on Global Business- Opportunities and Challenges, organized by PESIT, Bangalore in collaboration with Indiana University of Pennsylvania, USA held at Bangalore on November 22-23, 2012. d) National Conference 1. A PAPER ON “Consumer Protection in India” was presented at the National Commerce Conference held in Kakatiya University at Warangal, during December, 1994. 2. A paper entitled “Vision of Organizational Excellence” was accepted for presentation at the National Commerce Conference held at University of Rajasthan, Jaipur during October, 1995. 3. Another paper entitled “Corporate World and Disclosure Mechanism” was also accepted for

presentation at the National Commerce Conference held at Jaipur, during 1995. 4. "A paper entitled Rural Marketing – No more a thud arrow in Markers Quiver" was also accepted for presentation at the Commerce Conference at Jaipur. 5. A paper on "Population Perspective for 21st Century" was also accepted for presentation at the same conference. 6. "Thinking Rural-the Right way of Transportation and Marketing" was the paper presented at the one-day National Seminar held at Davangere, on 16th March 1995, on "Dimensions of Rural Transportation in India" hosted by Dept. of Commerce, Kuvempu University P. G. Centre. 7. A paper entitled "Stabilization, Adjustment and Growth in India beyond the SAG of Liberalization" was accepted for presentation at the 78th Annual Conference of Indian Economic Association held during December 1995, at Chandigarh, Panjab University. 8. A paper entitled "Modern Women and Pedagogy" was accepted for presentation at the First All India College / University Women Teachers Convention, held at Pune during 4th and 5th September 1995. 9. Paper entitled "Advertising and Consumer Involvement are Co-sentient" was accepted for the National Commerce Conference held during October, 1996, at Osmania University, Hyderabad,. The paper was personally presented. 10. "Areca nut and its Consumption Pattern in India" was accepted for presentation at the National Seminar on Commerce – All India Commerce Congress at Kerala on 27th and 28th February, 1997. 11. A paper on "Energy Crises Galore in Karnataka." Was accepted for presentation at the National Seminar on Energy Management held on 20-21, February, 1997 at Punjab University, Patiala. 12. A paper on "Devastating Role of General Insurance Corporation of India in Covering – up Non-Life Insurance" was accepted for presentation at the National Commerce Conference held at Patna during December, 1997. DAVANGERE UNIVERSITY Page 14 of 22 13. A research paper on "Role of Intermediaries in Agribusiness with reference to Price Spread Analysis of Areca nut" was accepted for presentation at the National commerce Conference held at Patna during December, 1997. 14. A paper on "Consumer Exploitations Galore" was accepted for presentation at the seminar on Consumerism held at Dharwad during March, 1997. 15. A paper on "Challenges and Opportunities of Services Marketing in a Globalizing Economy" was accepted for presentation at the National Commerce Conference held at Darbhanga, Bihar during October, 1998. 16. A paper on "Ethics and Business –An Introspection" was accepted for presentation at the National Commerce Conference held at Aurangabad during October, 1999. 17. A paper on "Brand Building Strategies Survival, Extension and Rejuvenation" was accepted for presentation at the Two-day National Workshop held at School of Management Studies, Chaitanya Bharthi Institute of Technology, Hyderabad. 18. A paper on "Financial Role of Specialized Commercial Banks – From Entrepreneurs Perspective" been accepted for presentation at Two-day National Seminar to be held at Uzavoor, Kerala on 17th& 18th, January, 2003. 19. Participated in National Level Seminar on "Commerce Education in the New Millennium" held at Davangere on August 23 and 24, 2003 as delegate. It was organized by the Department of Commerce, P.G. Centre, Davangere. 20. Participated in National Level Seminar on "Intellectual Property Rights" held at Davangere on March 14 and 15, 2004 as delegate. It was organized by the Department of Commerce, P.G. Centre, Davangere. 21. Participated in National Level Seminar on "Value Added Tax" held at Davangere on Feb.18, 2005 as delegate and rapporteur. It was organized by the Department of Commerce, P.G. Centre, Davangere. 22. Participated in National Level Seminar on "Indian Capital Market in Two Thousand Twenty (2020)" held at Davangere on Feb.03, 2007 as organizing secretary and delegate. A paper on 'Investors Protection-A Re-look' was presented. It was organized by the Department of Commerce, P.G. Centre, Davangere. 23. A Paper on 'Mutual Fund Scenario-A Panoramic View' for All India Conference held @ Osmania University from 27-29th DEC 2007. 24. A Paper on 'Retailing is Booming- Whether Indian Retail Industry is geared to appreciate this?' for All India Conference held @ Osmania Univesity from 27-29th DEC 2007. 25. A paper on "The Role of 3D Animation in Advertising" was presented at the One-Day National Seminar on "Challenges and Opportunities in Marketing' organized by the Department of Commerce, Kuvempu University P.G. Centre, Davangere, on 2nd December, 2008. 26. A paper on "Marketing of Educational Services" was presented at the One-Day National Seminar on "Challenges and Opportunities in Marketing' organized by the Department of Commerce, Kuvempu University P.G. Centre, Davangere, on 2nd December, 2008. 27. A paper on "Retailing is Booming - Whether the Indian Retailing Industry is Geared to Appreciate" This was presented at the One-Day National Seminar on "Challenges and Opportunities in Marketing' organized by the Department of Commerce, Kuvempu University P.G. Centre, Davangere, on 2nd December, 2008. 28. A paper on "Customer Relationship Management and Quality Deployment Function (QDF)" was presented at the One-Day National Seminar on "Challenges and Opportunities in Marketing' organized by the Department of Commerce, Kuvempu University P.G. Centre, Davangere, on 2nd December, 2008. 29. 'Participated as Resource Person and Chairperson of the Technical Session during the 11th Convention of Federation of Teachers' Councils of

Commerce and Management in Karnataka sponsored National Seminar on “Emerging Paradigms in Global Business-Its Implications for Business Education on 2nd& 3rd of May, 2016. Book Published / Book Chapters Published: Sl. No. Title Publisher & Place Year of Publication Edition No. 1 Marketing in 21st Century Mangal Deep Publications, Jaipur 1999 First 2 Agricultural Marketing – A Case Study of Arecanut Mangal Deep Publications, Jaipur 2000 First 3 Operations Research for Management Mangal Deep Publications, Jaipur 2002 First 4 Entrepreneurship Development-The Role of Commercial Banks Mangal Deep Publications, Jaipur 2003 First 5 Linear Programming Mangal Deep Publications, Jaipur 2006 First 6 Marketing Management Current Publications, Agra 2006 First 7 Marketing Management {PGDMM} DDE, Kuvempu University 2007 Second 8 Marketing Research and Consumer Behaviour {PGDMM} DDE, Kuvempu University 2007 Second 9 Marketing Management {M.Com} DDE, Kuvempu University 2003 First 10 Marketing Management {B.Com} DDE, Kuvempu University 2005 First 11 Sales and Logistics Management {MBA} KSOU, Mysore 2007 First 12 Emerging Dimensions in Marketing Vishwa Janapada Seva Trust, Bangalore 2008 First DAVANGERE UNIVERSITY Page 16 of 22 13 Operations Research (Students Edition) Excel Books, Bangalore 2011 Second 14 Rural Women Entrepreneurship in India, Edited Volume with ISBN Patashala Trust ®, Banagalore 2013 First 15 Rural Women Entrepreneurship in India, Seminar Proceedings Volume with ISBN Patashala Trust ®, Banagalore 2013 First 16 Quantitative Techniques and Operations Research Indian Institute of Materials Management, Navi Mumbai 2014 First 17 Applied Operations Research Anna University, Chennai 2014 First 18 Small Business Enterprises in India : Emerging Issues, Challenges and Opportunities, Seminar Proceedings Volume with ISBN Malleshwara Printers, Bhadravathi 2019 First Research Guidance Details (Ph.D.): Sl. No Name of the Scholar University Registration month & Year Research Area 1. Dr. A.S. Laxmisha Senior Lecturer, L.B.Collage, Sagar. Kuvempu Ph.D. Degree awarded during Dec- 2002. The role of KSFC in Promoting and Developing Entrepreneurship in Karnataka State- A Case Study of Shimoga District. 2. Dr. K.S. Sreepada, Sagar Kuvempu Ph.D. Degree awarded during Dec- 2004 Performance and prospects of SSIs in Industrial Estate of KSSIDC- A Study of Karnataka state 3. Dr. B. R. Rao Professor & Research Head Jain Institute, Bangalore. Kuvempu Ph.D. Degree awarded during Dec-2004 Analysis of Common Stock Returns-From Individual Investors perspective. 4. Ashok Revankar, Head Commerce Dept.GFG Collage for Women Sagar. Kuvempu Ph.D. Degree awarded during July- 2008 Performance Evaluation of Sahyadri Grameena Bank- A Case Study of Shimoga District. DAVANGERE UNIVERSITY Page 17 of 22 5. S.H. Pyati. Principal Smt.Giryamma College, Harihar. Kuvempu Ph.D. Degree awarded during Feb-2012 A Study of the Role of State Promoted Non- Financial Institutions in Entrepreneurship Development in Karnataka. 6. K. Ashok Anand, Director, SIDVIN School of Business, Bangalore. Kuvempu Ph.D. Degree awarded during Dec-2012 Globalization and Higher Education-A case of emerging strategies and business models for Higher Education 7. G.B. Gangadarappa S.G.Lecturer, SGRKSFV Collage, Harihar. Kuvempu Ph.D. Degree awarded during Feb-2014 Industrial Estate Program and Entrepreneurship Development in Karnataka 8. Anand Karla Senior Lecturer F.G. Collage, Coorg Kuvempu Ph.D. Degree awarded during June- 2015 Industrialization in Karnataka: A study of Industrial Growth in Kodagu (Coorg) District. 9. Nanda Kumar P.M. Faculty, SIT, Tumkur Kuvempu Ph.D. Degree awarded during June-2015 Developing Human Resource for TQM in IT Industry 10. Yashoda. R., HOD, Dept. of Commerce, GFG College, Bharamasagara. Davangere Ph.D. Degree awarded during January-2019 An Evaluation of Regulatory Measures for Consumer Protection in Karnataka 11. Nagaraja. B., Faculty, DOS in Commerce, Davangere University, Davangere Davangere November- 2019 Role of Industrial Estates in the Growth and Development of SSIs 12. Narendra Karigowda, HOD of Commerce, Surana College, Bangalore Davangere Thesis Submitted Impact of Celebrity Endorsement on consumers in Sub Urban Cities of Karnataka (With Special Reference to FMCG) 13. Mallesh .S., Principal, ACS College, Bangalore Davangere Thesis Submitted An Empirical Study on Social Media Marketing in Tourism with special reference to Karnataka State 14. Babu .S. Davangere Pursuing Social Media Marketing and Consumer Buying Decisions: A study of online consumers of select Electronic Goods in Karnataka 15. Rajappa L Davangere Pursuing Entrepreneurship Development through Govt. Schemes for the upliftment of downtrodden : A study of Bengaluru urban and rural Districts 16. Sathisha R.K. Davangere Pursuing Role of Non-Banking Financial Institutions in Promoting and DAVANGERE UNIVERSITY Page 18 of 22 Developing MSMEs in Karnataka 17. Praphulla Chandra .N. Davangere Pursuing Forensic Accounting And Its Application In Information Technology Corporates Of Urban Bangalore: An Analytical Study 18. Vikaschandra .S.B. Davangere Pursuing Evaluation of Role And Impact of Skill Development Training in Entrepreneurship Development-A Study of Rural Development and Self-Employment Training Institute (RUDSETI) in Karnataka 19 Pawan Kumar. A Davangere Pursuing NPAs Management in District Central Co-Operative Banks with Special Reference to Davangere District Central Co-Operative Bank Research Guidance Details (MPhil): 1. Sarala. M. S. Kuvempu M.Phil Degree awarded during 2002 The Role of KSIMC in

assisting SSI units-with special reference to Davangere District 2. Sumathi Kuvempu M.Phil Degree awarded during 2003 Study of Investment Behaviour of Individual Investors 3. Leelavathi Kuvempu M.Phil Degree awarded during 2003 Performance Evaluation of KPTCL(KEB)-A case study of Davangere Division, Davangere 4. Shankaramurthy Kuvempu M.Phil Degree awarded during 2008 Role of DICs in Promoting Industrial Units with reference to Davangere 5. Sowmya K.S. Kuvempu M.Phil Degree awarded during 2008 Individual Investor's Perception & Expectations towards Mutual Fund-A study of Investors in Davangere City 6. Mamatha.N.R. Kuvempu M.Phil Degree awarded during 2008 Institutional Support for Entrepreneurship DevelopmentA Study of KSFC & DIC, Davangere 7. Mahendra.G.N. Annamalai M.Phil Degree awarded during 2008 Growth & Development of Industrial Units sponsored by KIADB&KSSIDC-A Case study of Davangere Industrial Estate DAVANGERE UNIVERSITY Page 19 of 22 8. Rekha K.H. Annamalai M.Phil Degree awarded during 2008 Analysis of Entrepreneurial Objectives in Women Entrepreneurs in Davangere City. 9. Nanda Kumar Annamalai M.Phil Degree awarded during 2008 TQM in Service Sector-A Case Study of VRL 10. Sunanda M.V. Annamalai M.Phil Degree awarded during 2008 Total Quality Management in VRL Logistics Ltd. 11. Narendra.K. Venkateshwara M.Phil Degree awarded during 2009 Pay Roll Management at Saint Gobain 12. Kavitha Venkateshwara M.Phil Degree awarded during 2009 Working of Self-Help GroupsACaseStudyof Davangere City 13. Praveen. N. Venkateshwara M.Phil Degree awarded during 2009 Role of KSSIDC & KIADB in Entrepreneurship Development - A case study of Davangere City 14. Netra.B.N. Venkateshwara M.Phil Degree awarded during 2009 People Management- A Dimension of World Class Manufacturing-A case study with reference to Harihar Polyfibres Unit 15. Aruna. P. Venkateshwara M.Phil Degree awarded during 2009 NPAs in Banking Industry-A Comparative Study with special reference to SBM & ICICI 16. Rekha.D. Venkateshwara M.Phil Degree awarded during 2009 HR Practices in IT Industry 17. Surekha .B. Venkateshwara M.Phil Degree awarded during 2009 Gold Future In India-A Study at Religare Securities Ltd 18. Kishor Kumar Venkateshwara M.Phil Degree awarded during 2009 Analysis of Working Performance of PLD Bank, Harihar Branch 19. Roopa D Venkateshwara M.Phil Degree awarded during 2009 Entrepreneurial Objectives of Small Entrepreneurs in Industrial Estate of Harihar. 20. Sowmya.B. Vinayaka Mission M.Phil Degree awarded during 2010 Individual and Group Behaviour-A Study of Postgraduate Students of Kuvempu University, P.G. Centre, Davangere. DAVANGERE UNIVERSITY Page 20 of 22 21. Shalini.P. Vinayaka Mission M.Phil Degree awarded during 2010 Financial Performance Evaluation of Mysore Paper Mills Ltd. At Bhadravathi. 22. Salmabanu Vinayaka Mission M.Phil Degree awarded during 2010 Entrepreneurship Development in Industrial Estate located in Davangere City. 23. Shashirekha. K.H Vinayaka Mission M.Phil Degree awarded during 2010 Impact of E-Commerce as New Media of Marketing 24. Vijay. M. Venkateshwara M.Phil Degree awarded during 2010 The U.S. Subprime Crisis and its effect on the Indian Stock Market at Religare Securities Ltd. 25. Surekha .B. Venkatesh wara M.Phil Degree awarded during 2010 Gold Future In India-A Study at Religare Securities Ltd

Conference/ Workshops/Trainings attended/organized: International/National Conferences: 1. Worked as Organizing Secretary for organizing National & State Level Seminars in the Department. 2. Being the Director of the Seminar, Organized a National Seminar on "Challenges and Opportunities in Marketing-A Paradigm Shift" during 2nd December, 2008. 3. Being the Director of the workshop, Organized an ICSSR Sponsored 5-Day Workshop on "Research Methodology" for research scholars during 9-13th March, 2012. 4. Being the Director of the workshop, Organized 2-Day Workshop on "Learning and Life Skills" on 9 & 10th March, 2013. 5. Being the Director of the Seminar, Organized a National Seminar in the department on "Rural Women Entrepreneurship in India" during 9th & 10th November, 2013. 6. Being the Director of IQAC, Organized a 5-Day Workshop on "Research Methodology and Recent Trends in Business" from 9th to 13th December, 2017.

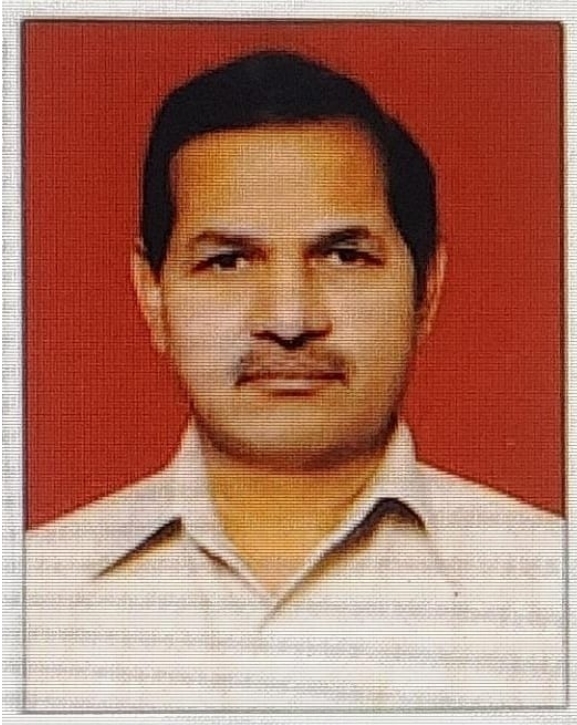
Achievements/Awards / Abroad visit / Professional Membership 1. "Sadhana Puraskar Award" for academic excellence by the Kuvempu University during 22 May, 2008. 2. Appointed as honorary Book Reviewer of newly published books for Quality Focus, a quarterly magazine of SQUAM, Trichy. 3. Appointed as honorary Book Reviewer of newly published books for Review Projector (India) a quarterly / of Centre for Science and Environment, New Delhi. DAVANGERE UNIVERSITY Page 21 of 22 4. Appointed as Academic Counselor for MBA & M.Com students of IGNOU P.G. Programme since 2000. 5. Appointed as honorary member of Research Board of Advisers constituted by the American Bibliographical Institute from 2003. 6. Appointed as honorary member of Editorial Board for International Journal of Commerce and Management 7. Appointed as Member of Advisory Board, Acme Intellects International Journal of Research in Management, Social Sciences & Technology, 2013-14. 8. Karnataka Women Excellence Award-2021, Winner in the Category of Education during 14th March, 2021.

Special Lectures Delivered 1. Delivered lectures on marketing for the Refresher Course participants during 1995, 1999, 2002 and 2003. 2. Delivered a special lecture on "Marketing and Advertising' at University College

of Fine Art, Davangere on 20th February, 2001. 3. Delivered a special lecture on 'Changing Scenario in Marketing Field with reference to Marketing Research' at Institute of Business Management and Research (IBMR) of Chethana Trust, Davangere on 20th September, 2003. 4. Delivered a special lecture on 'Product Life Cycle and Defensive Strategies' at L.B.A.S. and S.B.S.C.College, Sagar to the B.Com students on 30th September, 2003. 5. Delivered a special lecture on 'Marketing Management' at L.B.A.S. and S.B.S.C. College, Sagar to the M.Com students on 30th November, 2003. 6. Delivered a special lecture on "Marketing Research' at University College of Fine Art, Davangere on 12th March, 2004. 7. Delivered a special lecture on "Research Methodology' at University College of Fine Art, Davangere on 24th December, 2004. 8. Delivered a KEY-NOTE Address during the 3rd Graduation Ceremony of SIDVIN School of Business, Bangalore on 23rd December, 2008. 9. Delivered a KEY-NOTE Address during the UGC Sponsored One-day State Level Seminar on "Consumerism: Emerging Issues and Impediments in Rural Areas", organized by Department of Commerce and Mgt., Government FG College, Koppa on 31st March 2009. 10. Delivered series of lecture to M.Com students on Operations Research subject of ARM, ARG and Bapuji MBA programme during November 2015 and March 2016-17. 11. Invited as KET-NOTE speaker for the 3-Day Workshop on Data Analytical Techniques at Surana College, Bangalore on 3rd to 5th October, 2019. 12. Resource Person in One Week National level Online FDP on Research Methodology, Organised by Department of Commerce, Rani Channamma University, Belagavi on 26.05.2020. DAVANGERE UNIVERSITY Page 22 of 22 13. Resource Person in 5 Days National Level Online FDP on Convergence of Technology, Business Education and Entrepreneurship for sustainable development, Organised by Dr. S. Gopalaraju Govt. First Grade College, Anekallu, Bengaluru, on 26.06.2021 14. Resource Person in One Week online National level FDP on Research Methodology in Social Sciences, Organised by Govt. First Grade College, Gowribidanuru, Chikkaballapura on 18.07.2021. 15. Resource Person in One Day workshop on Implementation of NEP-2020, Organised by Davangere University, Shivagangothri, Davangere on 13.08.2021. 16. Resource Person in One Day workshop on Implementation of NEP-2020, Organised by Department of Commerce and Management, Bengaluru City University, Bengaluru on 01.09.2021. 17. Resource Person in One Day workshop on National Education Policy - 2020, Organised by Seshadripuram Academy of Business Studies, Bengaluru on 08.09.2021. Personal Details Gender Female Contact details Address for Communication Permanent address Dr. Anitha H.S., Professor of Commerce, Department of Commerce, Davangere University, Davangere-7. Dr. Anitha H.S., "PARIJNANA", D. No. 1774/10, 4 th Cros

CURRICULA-VITA

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Prof.Sharanappa.Vaijinath Halse Professor and Chairman Department of Electronics Karnataka State Women's University Jnanashakti, Torvi Vijayapura-586108

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H.No. 1-16/6, Venkatesh Nagar, Station Bazar GULBARGA- 585 102 Karnataka, INDIA

Mobile No: 09972083580

Qualification: Qualification University Year of Passing Class Obtained Ph.D. Gulbarga University, Gulbarga 2003 " M.Phil Gulbarga University, Gulbarga 1997 1st Class M.Sc.(Applied Electronics) Gulbarga University Gulbarga 1987 1st Class 3dr Rank B.Sc Gulbarga University Gulbarga 1985 1st Class E.D.P and Comp. Management Bharatiya Vidya Bhavan, Bombay 1988 2nd Class Experience: Sl.

No University/College Name Designation Period From To 1 Davangere University, Shivagangotri, Davangere. Registrar (Administration) 04.02.2017 Till Date

2 Gulbarga University, Gulbarga, Kalburgi Professor 01.12.2016 03.02.2017 3 Gulbarga University, Gulbarga, Kalburgi Registrar (Administration) 22.11.2016 30.12.2016 4 Karnataka State Women's University Vijayapura Professor 07.12.2015 21.11.2016 5 Gulbarga University, Gulbarga Registrar (Evaluation) 18.02.2013 07.12.2015 6 Karnataka State Women's University Bijapur Dean, Chairman Professor 16.07.2007 15.02.2013 7 Sharanabasaveshwar College of Science Gulbarga SGL 25.11.2000 15.07.2007 8 Sharanabasaveshwar College of Science Gulbarga Senior Lecturer 25.11.1995 25.11.2000 9 Sharanabasaveshwar College of Science Gulbarga Lecturer 25.11.1987 25.11.1995 8. Teaching Experience : 1. 27 Years of PG & UG 2. 14 Years in PGDCA as Guest Lecturer 3. 2 Years in M.C.A as Guest Lecturer 4. 1 Year of B.E (Electronics) as Lecturer 9. Research Experience : 1) 22 years 2) 20 M.Phil. Students 3) 08 Ph.D. Students 4) Prof.of Electronics 16/7/2007 5) As a Chairman Dept of Electronics 16/7/2007 6) As a Dean of Science and Technology 16/7/2007 7) Academic Council Member 16/7/2007 8) Syndicate Member 22/1/2010 to 23/1/2011 9) IQAC Director 2009-2013 10) Executive Council Member Instrument Society of India, Indian Institute of Science, Bangalore. From 2004-2008. 10. Name of

Referees : 1) Prof. E.T Puttaiah. Vice-Chancellor Gulbarga University, Gulbarga 2) Dr.Meena R.Chandavarkar Hon'ble Vice Chancellor Karnataka State Women's University Bijapur- 586104. Karnataka, India. No of Ph.D. Students (Ph.D. awarded) 1. Mahommad. K. Bammanalli. 2. Smt. Rajeshwari. Mathad. 3. Smt. Maheshwari Hiremath 4. Girija. M Nimbal. No of Student Working for Ph.D. 1. B. Jyoti 2. Smt. Nagamma 3. Smt. Shabana Jagadale 4. Smt. Rafiya Begum Worked in various bodies: 1. Chairman department of Electronics, Karnataka Women's State University from 16.07.2007 to 16.02.2013 and 01.01.2016 to till date. 2. Dean of Faculty of Science and Technology, Karnataka State Women's University from 01.08.2007 to 16.02.2013. 3. Academic Council Member from 16.07.2007 to 16.02.2013. 4. Syndicate Member from 24.01.2010 to 23.01.2011. 5. IQAC director from 2009 to 2013. 6. BoS and BoE Chairman of department of Electronics, Karnataka State Women's University. 7. BoS and BoE member of Various other Universities within state and outside state. 8. Board of Appointment Member in Karnataka State Women's University, Gulbarga University, Nagpur University. 9. Governing Council Member of Instrumentation Society of India, IISc, Bengaluru from 2004-2008. List of Paper Published/Submitted for Publication by the Author. 1. "Object Detection Algorithm for Real time Embedded Systems", INTERNATIONAL JOURNAL of Advanced Electrical and Electronics Engineering (IJAE)-ISSN(Print):2278-8948 Volume-2-Issue 6, 2013 2. Survey Of Object Detection Approaches On Embedded Platform, International Journal of Recent Advances in Engineering & Technology (IJRAET), ISSN (Online): 2347 - 2812, Volume-2, Issue -11, 2014 3. A Performance Study of GPU, FPGA, DSP, and Multicore Processors For Embedded Vision Systems, ITSI Transactions on Electrical and Electronics Engineering (ITSI-TEEE) ,ISSN (PRINT) : 2320 – 8945, Volume -3, Issue - 5,6 2015 4. Efficient Approach For Color Image Segmentation On Embedded Processor, International Journal of New Technologies in Science and Engineering(IJNTSE), (Online):ISSN 2349-0780, Vol. 1, Issue 1,Jan 2014, Web site: www.ijntse.com Link: <http://ijntse.com/papers.php?sid=9&cid=4> 5. Name Plate Recognition For Real Time Application, International Journal Of Engineering Research in Electronics and Communication Engineering (IJERECE)-2016 (Tirupathi conference-ICASET-16,ISBN:978-81-932966-0- 8) 6. Image Fusion in Real Time System, International Journal of Electrical, Electronics and Computer Systems (IJEECS) ISSN (Online): 2347-2820, Volume -1, Issue-2, 2013 7. A Novel Approach For Pick and Place Robot in Real Time Embedded System, International Journal on Advanced Computer Theory and Engineering (IJACTE) ISSN (Print): 2319-2526, Volume -3, Issue -6, 2014 8. A Comprehensive Survey of Digital Image Processing Techniques from the Perspective of Embedded Computing Environment 9. Image Edge detection (to be Published) 10. Image Enhancement (to be Published) 11. Fuzzy Logic Controllers for Various Applications, Dr. A.B.Kulkarni, Dr. C.S.Parvati, and Dr.S.V.Halse.Proceedings of National Workshop on Integrated Academics, Gulbarga University, Gulbarga (Feb. 26-27, 2001). 12. Fuzzy Logic Speed Control System (FLSCS) for DC Motors,S.R.Sawant, R.R.Mudholakar, S.V.Halse, A.B.Kulkarni, T.B. Mohite Patil and G.G. Tengahse.Journal of the Instrumental Society of India, 31(2), 2001 pp-87-99. 13. Comparative Study of Frequency Multiplier using PLL NE 565 with Fuzzy Logic Frequency Multiplier based on NE 565,S.V.Halse, C.S.Parvati, P.Bhaskar, A.B.Kulkarni, S.R.Sawant, R.R.Mudholakar,Proceedings of National Symposium on Instrumentations (NSI-26) Instrument Research and Development Establishment, Dehradun, Oct. 31-Nov.2, 2001. 14. Comparative Study of Fuzzy Logic Controllers and Tuned PID Controllers, C.S.Parvati, P.Bhaskar, S.V.Halse, A.B.Kulkarni, S.R.Sawant and R.R.Mudholakar, Proceedings of Second International Conference on Theoretical, Applied Computational and Experimental Mechanics (ICTCM2001), Aerospace Engineering Department, Indian Institute of Technology Kharagpur (Dec. 27-30, 2001.) 15. Fuzzy Logic Controllers of Radar Applications, A.B.Kulkarni, S.V.Halse, C.S.Parvati and R.R.Mudholakar, Accepted in Progress in Electromagnetics Research Symposium (PIERS), July 1-5, 2002 Cambridge, MA, USA. 16. Network Cache Updating For Dynamic Source Routing Protocol,Mr.Mahammad K.Bammanalli and Dr. S.V. Halse ,Recent Trend In Computer Science And Information Technology (RTICSIT-09) 8th – 9th May 2009, Bidar (Karnataka). 17. Fuzzy Controlled Phase Locked Loop,S.V.Halse, A.B.Kulkarni, S.R.Sawant and R.R.Mudholakar, Journal of the Institution of Electronics and Telecommunication Engineers Vol.20(1),January-February 2003.PP 23-31, IETE Technical Review. 18. Emerging Trend in Wireless Communication, S.V.Halse & D.M.Gharge, New Trend in Computer Science (NCNTCS 2010) Swami Vivekanand Mahavidyalaya Udgir 26th & 27th Feb 2010. (Page no.111-113) 19. Qualities of e-Learning and its Universal Effects.S.V.Halse & M.G.Gururde, New Trend in Computer Science (NCNTCS 2010)Swami vivekanand Mahavidyalaya Udgir 26th & 27th Feb 2010. (Page no.114-119) 20. Ensuring Cache Freshness Using Dynamic Source Routing Protocol Mahammad K Bammanalli and S.V.Halse, Journal of computer and Mathematical Sciences.An International Research Journal.VOL 1(1) December 2009- PP 81-86. 21. Full Integrated OTA Low Pass Filter Design using Jacobi Method R.S.Mathad, M.M.Mutsaddi and S.V.Halse proceedings of international conference on instrumentation (ICI-2009), (NSI-34), 21-21 January 2010. 22.

Network Cache Updating For Dynamic Source Routing Protocol, Mr. Mahammad K. Bammanalli and Dr. S.V. Halse, Recent Trend In Computer Science And Information Technology (RTICSIT-09) 8th – 9th May 2010, Bidar (Karnataka).

23. Network Cache Updating For Dynamic Source Routing Protocol, By S.V. Halse and S. Bimmanali.

24. Implementation of Dual Mass Gyroscope”. G.M. Nimbale, S.V. Halse, S.K. Padaganur, R.B. Sheeparmatti National Conference on Advances in Mechanical Engineering 2010 Jawaharlal Nehru National College of Engineering 24-25 September 2010 Shimoga.

25. Comb-Drive Actuator Simulation Using Coventorware G.M. Nimbale, S.V. Halse, R.B. Sheeparmatti International Conference on Nano Technology Material and composites for Frontier Applications in Bharati Vidyapeeth Deemed University 14th-15th October 2010 Pune.

26. Technology Mediated Learning for Professional Development Raghavendra Gurujal, Murgendra B. Wali and S.V. Halse National Conference on JSS college of Education and PG Center in Education. 20 and 21 August 2010.

27. Data Mining Techniques in Computer Aided diagnosis (CAD) Raghavendra Gurujal, S.V. Halse National Conference on Emerging trends NCEVENT 2011 Jan 27th and 28th 2011 Channi.

28. WIBRO Emerging trends in Wireless communication S.V. Halse and D.M. Gharge National Conference on New Trends in computer Science 26 - 27 February 2010. Swami Vivekananda Mahavidyalaya Udgir.

29. Qualities of e – Learning and its Universal Effects S.V. Halse and M.G. Gurude National Conference on New Trends in computer Science 26 - 27 February 2010. Swami Vivekananda Mahavidyalaya Udgir.

30. Ensuring Cache Freshness Using Dynamic Source Routing Protocol Mahammad K. Bammanalli and S.V. Halse Journal of Computer and Mathematical Sciences Vol 1 December 2009.

31. Digital Communication and its Applications Dr. S.V. Halse UGC Sponsored National Seminar Recent Trends in Digital Communication RTDC – 2010 Saturday 13th March 2010 Nevjabhi Hitkarini College Chandrapur.

32. Some Studies on Fuzzy Logic Controller by Dr. S.V. Halse Lab Experiments Vol-4 No – 1 March 2004.

33. Upgrading of Route Cache in DSR Protocol by Predicting efficient Communication Distance among Nodes. Mahammad K. Bammanalli and S.V. Halse International Journal of Computer Science, System Engineering and Information technology, December 2010, issue of the journal Published By: Serials Publications ISSN: 0974-5807.

34. Network Adaptive Caching Strategies for the Dynamic Source Routing Protocol Mahammad K. Bammanalli and S.V. Halse Journal of Computer and Mathematical Sciences. Ol 1, Issue 7, December, 2010. ISSN: 0976-5727.

35. Network cache updating for Dynamic Source Routing protocol Mahammad K. Bammanalli and S.V. Halse International Conference on Intelligent Information Systems and Management (IISM'2010), June 10-12, 2010. ISBN 978-1-4507-2041-0 © by CiiT 2010 Published by Coimbatore Institute of Information Technology.

36. Network Cache Updating for Dynamic Source Routing Protocol. . Mahammad K. Bammanalli and S.V. Halse Recent Trends in Computer Science and Information Technology (RTICSIT-09) 8TH -9TH May-2009.

37. Upgrading of Route Cache in DSR Protocol by Predicting efficient Communication Distance among Nodes. . Mahammad K. Bammanalli and S.V. Halse Control Instrumentation System Conference (CISCON MIT- 2010) on 12th & 13th November, 2010 Manipal Institute of Technology (A constituent Institution of Manipal University).

38. Network Adaptive Caching Strategies for the Dynamic Source Routing Protocol Mahammad K. Bammanalli and S.V. Halse Journal of Computer and Mathematical Sciences Vol.1, Issue 7, 31 December, 2010.

39. Active Filters Using OTA – C in Transducer Measurements R.S. Mathad, M.M. Mutsaddi and S.V. Halse National Symposium on Instrumentation (NSI – 35) 7th to 9th January 2011. VTU, Belgium.

40. Upgrading of Route Cache in DSR Protocol by Predicting Efficient Communication Distance among Nodes Mahammad K. Bammanalli and S.V. Halse International Journal of Trade in Services, 2(1) Jan – June 2010.

41. Effective Use of E – Learning Technologies For Professionals of Library Science S.V. Halse and M.G. Gurude National Conference on Emerging Trends in Biological and Information Sciences March 4 and 5 2011. Swami Vivekananda Mahavidhyalaya, Udgir.

42. “Studies on Active Filters Using OTA-C and Other Current Conveyors” R.S. Mathad, M.M. Mutsaddi and S.V. Halse International Journal of Advanced Computer and Mathematical Sciences ISSN 2230 – 9624 Vol 2, Issue 3, 2011, pp 155-159.

43. “MEMS Based Microcantilevers and Its application” G.M. Nimbale, S.V. Halse, R.B. Sheeparmatti International Conference on DRDO Sponsored 8th Control Instrumentation System Conference CISCON-2011 November 3-6, 2011 PP523-525.

44. “Paper on Aspect – Oriented Programming with aspect J Programming Approach S.V. Halse and S.D. Patil Journal of Computer and Mathematical Sciences Vol.2, Issue 4, 31 August, 2011 pages (637-646) ISSN 0976 – 5727.

45. “Paper on Aspect – Oriented Software Development and its Usage S.V. Halse and S.D. Patil Journal of Computer and Mathematical Sciences Vol.2, Issue 4, 31 August, 2011 pages (647-660) ISSN 0976 – 5727.

46. “Wi-Fi(802.11) Security Issues and its Solution” D.M. Gharge and S.V. Halse International Journal of Computer Science and Communication Volume -2 Number – 2 July – December 2011, ISSN: 0973-7391.

47. “Hand Written Character Recognition” S.V. Halse and Maheshwari .S. Hiremath International Journal of Computer and Mathematical Sciences Volume 3, Issue 129 February pages (1-130) ISSN 0976-5727.

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R.R.Mudholakar, Journal of Institutions of Electronics and Telecommunication Engineers (Communicated). 49. Fuzzy Logic Choke Design Algorithm (FLCDA), D.M.Panhalkar, R.R.Mudholakar, S.R.Sawant, A.B.Kulkarni, S.V.Halse and C.S.Parvati, Research Journal of the Institution of Electronics and Telecommunication Engineers (Communicated) 50. Fuzzy Logic PID Controller for DC Micromotors, S.V.Halse, C.S.Parvati, P.Bhaskar, A.B.Kulkarni, S.R.Sawant and R.R.Mudholakar, IOS Press, Amsterdam (Communicated). 51. Comparative Study of Frequency Multiplier using PLL NE 565 with Fuzzy Logic Frequency Multiplier based on NE 565, S.V.Halse, C.S.Parvati, P.Bhaskar, S.R.Sawant and R.R.Mudholakar, Journal of Instrumental Society of India, Indian Institute of Science, Bangalore (Communicated) 52. 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Attended a course on computer Applications to Library, at the University of Kerala, Trivandrum from 26 to 30 June 1989. 10. Attended a course on Computer Hardware and Maintenance at grand slam Computer Ltd, Bangalore April 1990. 11. Attended National Seminar on “HARNESSING SOLAR ENERGY”. At Sharanabasaveshwar College of Science, Gulbarga, from March 11 to 13, 2000. 12. Attended a course on PC- based instrumentation at Indian institute of Science, Bangalore, from July 16 to 26, 1996. 13. Attended Refresher course in Electronics at Karnataka University Dharwad from 18th July to 7th August, 1994. 14. Attended Refresher course in Electronics at Gulbarga University, Gulbarga, from September 30, 1995 to October 21, 1998. 15. Attended Refresher course in Electronics at Gulbarga University, Gulbarga, from 11th February 1999 to 3rd March 1999. 16. Attended Refresher course in Electronics at Gulbarga University, Gulbarga, from 02-11-2000 to 22-11-2000. 17. Attended Workshop in Electronics at Gulbarga University, Gulbarga, from 21 to 29 June 1994. 18. Attended Workshop on remote sensing at Gulbarga University, Gulbarga, from 11th to 12 October 2000. 19. Attended National Seminar on “HARNESSING SOLAR ENERGY”, at Sharanabasaveshwar college of Science, Gulbarga, from March 11 to 13, 2000. 20. Attended Short term course on Instrumentation at Gulbarga University, Gulbarga, from 27-11-2000 to 02-12-2000. 21. Attended Workshop on Experiments with LASERS at Gulbarga University, Gulbarga, on January 23, 2001. 22. Attended international conference on Instrumentation. At Government college of Engineering, Pune from 19 to 21 December 2004. 23. Attended Seminar on Advances in material Science at Gulbarga University, Gulbarga from 9 to 10 January 2006. 24. Attended XVII National conversion on Physics of Biomedical

instrumentation, at Sharanabasaveshwar college of Science Gulbarga, from 14 to 16 November 2002. 25. Attended Gulbarga District Taskforce for TQM & HRD in HIGHER EDUCATION, at Sharanabasaveshwar college of Commerce, Gulbarga, from 15 to 17 March 2003. 26. Attended Gulbarga District Task Force on TQM-HRD, at Sharanabasaveshwar College of Arts, Gulbarga on 29-01-2004. 27. As Resource person for National Seminar, on Application of differential equations, at Sharanabasaveshwar College of Science, Gulbarga. 28. Award received: As a best teacher in Electronics. At Sharanabasaveshwar College of Science, Gulbarga, for the academic year 1999. 29. Award received: As a Best teacher in Electronics, At Sharanabasaveshwar College of Science, Gulbarga, for the academic year 2000. 30. Award received: As a Best teacher in Electronics, At Sharanabasaveshwar College of Science, Gulbarga, for the academic year 2006. 31. Attended Exhibition on Science Sponsored by Karnataka Science Engineering academe and Karnataka State Science L.V.D College Raichur, on 19-02-2007 to 20-02-2007. 32. Attended Workshop on Embedded System and Application, at Gulbarga, University, Gulbarga, from 21 to 24, January 2008. 33. Attended UGC sponsored National Seminar, Recent Trends in Digital Communication Saturday 13th March 2010. 34. Attended National Conference on Challenges & Opportunities in Information Technology and Bioinformatics (NCCOITBT-2009) February 27,28,2009. On "ARMG web Cam Application Using Linux Embedded System" By S.V.HALSE & M.S.CHELVA.

Prof. Sharanappa. Vajinath Halse Professor and Chairman Department of Electronics Karnataka State Women's University Jnanashakti, Torvi Vijayapura-586108 Tel.No.-08352 229084 E-Mail: drsvhalse@rediffmail.co.in 'Bheemaniketan' Veerabhadrappe IPS(Retd) H.No. 1-16/6, Venkatesh Nagar, Station Bazar GULBARGA- 585 102 Karnataka, INDIA Mobile No: 09972083580 Qualification: Qualification University Year of Passing Class Obtained Ph.D. Gulbarga University, Gulbarga 2003 " M.Phil Gulbarga University, Gulbarga 1997 1st Class M.Sc.(Applied Electronics) Gulbarga University Gulbarga 1987 1st Class 3rd Rank B.Sc Gulbarga University Gulbarga 1985 1st Class E.D.P and Comp. Management Bharatiya Vidya Bhavan, Bombay 1988 2nd Class Experience: Sl. No University/College Name Designation Period From To 1 Davangere University, Shivagangotri, Davangere. Registrar (Administration) 04.02.2017 Till Date 2 Gulbarga University, Gulbarga, Kalburgi Professor 01.12.2016 03.02.2017 3 Gulbarga University, Gulbarga, Kalburgi Registrar (Administration) 22.11.2016 30.12.2016 4 Karnataka State Women's University Vijayapura Professor 07.12.2015 21.11.2016 5 Gulbarga University, Gulbarga Registrar (Evaluation) 18.02.2013 07.12.2015 6 Karnataka State Women's University Bijapur Dean, Chairman Professor 16.07.2007 15.02.2013 7 Sharanabasaveshwar College of Science Gulbarga SGL 25.11.2000 15.07.2007 8 Sharanabasaveshwar College of Science Gulbarga Senior Lecturer 25.11.1995 25.11.2000 9 Sharanabasaveshwar College of Science Gulbarga Lecturer 25.11.1987 25.11.1995 8. Teaching Experience : 1. 27 Years of PG & UG 2. 14 Years in PGDCA as Guest Lecturer 3. 2 Years in M.C.A as Guest Lecturer 4. 1 Year of B.E (Electronics) as Lecturer 9. Research Experience : 1) 22 years 2) 20 M.Phil. Students 3) 08 Ph.D. Students 4) Prof. of Electronics 16/7/2007 5) As a Chairman Dept of Electronics 16/7/2007 6) As a Dean of Science and Technology 16/7/2007 7) Academic Council Member 16/7/2007 8) Syndicate Member 22/1/2010 to 23/1/2011 9) IQAC Director 2009-2013 10) Executive Council Member Instrument Society of India, Indian Institute of Science, Bangalore. From 2004-2008. 10. Name of Referees : 1) Prof. E.T Puttaiah. Vice-Chancellor Gulbarga University, Gulbarga 2) Dr.Meena R.Chandavarkar Hon'ble Vice Chancellor Karnataka State Women's University Bijapur- 586104. Karnataka, India. No of Ph.D. Students (Ph.D. awarded) 1. Mahommad. K. Bammanalli. 2. Smt. Rajeshwari. Mathad. 3. Smt. Maheshwari Hiremath 4. Girija. M Nimbal. No of Student Working for Ph.D. 1. B. Jyoti 2. Smt. Nagamma 3. Smt. Shabana Jagadale 4. Smt. Rafiya Begum Worked in various bodies: 1. Chairman department of Electronics, Karnataka Women's State University from 16.07.2007 to 16.02.2013 and 01.01.2016 to till date. 2. Dean of Faculty of Science and Technology, Karnataka State Women's University from 01.08.2007 to 16.02.2013. 3. Academic Council Member from 16.07.2007 to 16.02.2013. 4. Syndicate Member from 24.01.2010 to 23.01.2011. 5. IQAC director from 2009 to 2013. 6. BoS and BoE Chairman of department of Electronics, Karnataka State Women's University. 7. BoS and BoE member of Various other Universities within state and outside state. 8. Board of Appointment Member in Karnataka State Women's University, Gulbarga University, Nagpur University. 9. Governing Council Member of Instrumentation Society of India, IISc, Bengaluru from 2004-2008. List of Paper Published/Submitted for Publication by the Author. 1. "Object Detection Algorithm for Real time Embedded Systems", INTERNATIONAL JOURNAL of Advanced Electrical and Electronics Engineering (IJAE)-ISSN(Print):2278-8948 Volume-2-Issue 6, 2013 2. Survey Of Object Detection Approaches On Embedded Platform, International Journal of Recent Advances in Engineering & Technology (IJRAET), ISSN (Online): 2347 - 2812, Volume-2, Issue -11, 2014 3. A

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"Modeling and Simulation of electrostatic Micro Actuator Cantilever in PullIn voltage" Girija.M.Nimbal and S.V.Halse AARJSH Vol-1, Issue 2 (September – October 2012) ISSN: 2319-2801 62. "Simulation of Eigen Frequency Using Vibrating String" Girija.M.Nimbal & S.V.Halse An International Research Journal of Electrical Electronic Engineering and Telecommunications Vol 2, No. 1, January 2013 ISSN 2319 – 2518. 63. "Modeling of Eigenfrequencyies and Mode Shapes of an Axisymmetric Free Cylinder" Girija.M.Nimbal, S.V.Halse National Conference on Emerging Trends in Engineering and Management on 1st and 2nd March 2013 at PESITM Shivamoga. 64. "Simulation and Optimization of Fuzzy Logic Inductance Active Filters" Rafia Begum, Girija.M.Nimbal & S.V.Halse Journal of International Academic Research for Multidisciplinary RANGARAJAPURAM, CHENNAI Vol 1, Issue 2, March 2013 ISSN-2320-5083. 65. "Fuzzy Neural Network Modeling and pH Value Control in the Clarifying Process of Sugar Cane Juice" Rafia Begum, Girija.M.Nimbal & S.V.Halse International Journal of Electrical and Electronic Engineering & Telecommunications.Vol2, No.2, April 2013 ISSN 2313-2518. 66. "Analysis and Modelling of Thermal Actuator Using Comsol Multiphysics" Girija M.Nimbal, B.Joythi and S.V.Halse International Journal of Nanoscience and Nanotechnology ISSN 0974-3081 Volume 4, Number 2(2013) pp 175-180 67. Induction motor modeling using fuzzy logic (FI) speed controller, Rafia Begum, zakeer.motibhai,Girija.M.Nimbal and s.v.halse vol.4(2)118-125 April 2013 68. "Modeling and Simulation of Thermal Actuator Using Polysilicon Material Girija.M.Nimbal, S.V.Halse , Naziya, firdous G. Suvarna and B.JoythiJournal of Pure Applied and Industrial Physics Vol. 3(3),June 20 ,2013ISSN 2229- 7596. 69. 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"Modeling and simulation of Piezoelectric actuator based cantilever beam using the piezoelectric devices" Girija.M.Nimbal S.V.Halse 6thAnnual conference on Science and Technology for Promoting Innovative Research and Development (KSTA) at Christ University Bangalore 560029 20-21 December 2013. 74. Design of OTA-C noctch filter in MHz frequency range, R.S.Mathad, M.M.Mutsaddi, Girija.M.Nimbal manjula B katageri and S.V.Halse,vol 10 issue 3 Issn no-2278-800X,march 2014. 75. Modelling and Analysis of Thermal Flexure Actuator Using COMSOL multiphysicsGirija.M.Nimbal, S.V.Halse 6th International Conference on Computer Engineering and Technology (ICCET) vol 5.no.4 aug 2014. 76. Embedded Based ADSL Modem Monitoring System S.B.Jagadale &S.V.Halse International Journal of Electrical, Electronics and Telecommunication Engineering (Recent Science Publications Archives)ISSN: 2051-3240 Vol.Issue August 2014. 77. The Study of Flexure Comb Drive Actuator Using Comsol Multiphysics Girija.M.Nimbal, S.V.Halse 7th National Womens Science Congress , 7-9th November 2014, Vijayapur. 78. Three input-One output fuzzy logic control of washing machine. Suda Hatagar, S.V.Halse International Journal of scientific Research engineering and technology ISSN 2278-0882 Vol-1 January 2015. 79. Simulating MATLAB rules in fuzzy controller based washing machine International journal of emerging trends in science and technology. Vol-2 issue 7 Page 2796-2802 ISSN 2348-9480 July 2015 80. Non Linear Load Simulation for Power Quality Control Using Fuzzy Controller Rashmi Nagathan, S.V.Halse, Deepa Teli ISSN 0976-3031.JAN 2015 81. An Efficient and Economical Embedded- Based Missile Launch S.B.Jagadal & S.V.Halse Journal of Computer and Mathematical Sciences Vol,6(11)598- 603 November 2015 ISSN 0976-5727. 82. Simulink Modeling for Liquid Level Control using Fuzzy Logic Controller. .shilpa.s.sindageri and S.V.HALSE International Journal of scientific Research engineering and technology ISSN 2278-0882 Vol-4 issue 2 Feb 2015. 83. Design and Simulation of MEMS microgripper Piezoelectric Actuator using Lead Zicronate Titanate (PZT-5A) Material Girija.M.Nimbal, S.V.Halse International

Journal of Advanced Research in Electrical, Electronics and Instrumentation Engineering IJAREEIE(Accepted). Seminar/Conference/Workshop/Refresher attended At Various Universities And Institutes: 1. Object Tracking In Real Time Embedded System Using Image Processing, IEEE CONFERENCE (SCOPES) Proceedings ISBN:CFP16H12-PRT/978-1- 5090-4619-5- 2016 2. Filter Based Approach Image Preprocessing In Real Time Embedded System, PROCEEDING OF: International Conference on Recent Innovations in Engineering and Technology (ICRIET-2K16) ISBN:978-93-86163-56-1. Accepted for SCOPUS INDEXED JOURNAL 3. A Comprehensive Study of Image Restoration Technique for Embedded System Application, International Conference on Advanced Materials & Technologies (ICAMT)-2016 through accepted by ELSEVIER – International journal. ICAMT-ISSUE- V (ELSEVIER Materials Today: Proceedings ICAMT-2016 ISSUE-V) 4. A Comprehensive Study of Edge Detection in Real Time Embedded System Application, International Conference on Advanced Materials & Technologies (ICAMT)-2016 through accepted by ELSEVIER – International journal. ICAMT-ISSUE- V (ELSEVIER Materials Today: Proceedings ICAMT-2016 ISSUE-V) 5. LSBI Steganography On Real Time Embedded System, International Conference on Advanced Trends In Engineering, Science & Humanities (ICATESH-2016) Vol-1 (ISBN978-93-81-693-07-5) Accepted to paper Publication in Springer Journal 6. Particle Swarm Optimization (PSO) based Image Registration using Discrete Cosine Transform (DCT), International Conference on Advanced Materials & Technologies (ICAMT)-2016 through accepted by ELSEVIER – International journal. ICAMT-ISSUE- V (ELSEVIER Materials Today: Proceedings ICAMT-2016 ISSUE-V) 7. A Novel Approach to Image Clustering using Elitist Genetic Algorithm, International Conference on Advanced Trends In Engineering, Science & Humanities (ICATESH-2016) Vol-1 (ISBN978-93-81-693-07-5) Accepted to paper Publication in Springer Journal 8. WEB CAM APPLICATION USING ARM9, National conference on Information Technology in year 2013 , ISBN 9. Attended a course on computer Applications to Library, at the University of Kerala, Trivandrum from 26 to 30 June 1989. 10. Attended a course on Computer Hardware and Maintenance at grand slam Computer Ltd, Bangalore April 1990. 11. Attended National Seminar on “HARNESSING SOLAR ENERGY”. At Sharanabasaveshwar College of Science, Gulbarga, from March 11 to 13, 2000. 12. Attended a course on PC- based instrumentation at Indian institute of Science, Bangalore, from July 16 to 26, 1996. 13. Attended Refresher course in Electronics at Karnataka University Dharwad from 18th July to 7th August, 1994. 14. Attended Refresher course in Electronics at Gulbarga University, Gulbarga, from September 30, 1995 to October 21, 1998. 15. Attended Refresher course in Electronics at Gulbarga University, Gulbarga, from 11th February 1999 to 3rd March 1999. 16. Attended Refresher course in Electronics at Gulbarga University, Gulbarga, from 02-11-2000 to 22-11-2000. 17. Attended Workshop in Electronics at Gulbarga University, Gulbarga, from 21 to 29 June 1994. 18. Attended Workshop on remote sensing at Gulbarga University, Gulbarga, from 11th to 12 October 2000. 19. Attended National Seminar on “HARNESSING SOLAR ENERGY”, at Sharanabasaveshwar college of Science, Gulbarga, from March 11 to 13, 2000. 20. Attended Short term course on Instrumentation at Gulbarga University, Gulbarga, from 27-11-2000 to 02-12-2000. 21. Attended Workshop on Experiments with LASERS at Gulbarga University, Gulbarga, on January 23, 2001. 22. Attended international conference on Instrumentation. At Government college of Engineering, Pune from 19 to 21 December 2004. 23. Attended Seminar on Advances in material Science at Gulbarga University, Gulbarga from 9 to 10 January 2006. 24. Attended XVII National convention on Physics of Biomedical instrumentation, at Sharanabasaveshwar college of Science Gulbarga, from 14 to 16 November 2002. 25. Attended Gulbarga District Taskforce for TQM & HRD in HIGHER EDUCATION, at Sharanabasaveshwar college of Commerce, Gulbarga, from 15 to 17 March 2003. 26. Attended Gulbarga District Task Force on TQM-HRD, at Sharanabasaveshwar College of Arts, Gulbarga on 29-01-2004. 27. As Resource person for National Seminar, on Application of differential equations, at Sharanabasaveshwar College of Science, Gulbarga. 28. Award received: As a best teacher in Electronics. At Sharanabasaveshwar College of Science, Gulbarga, for the academic year 1999. 29. Award received: As a Best teacher in Electronics, At Sharanabasaveshwar College of Science, Gulbarga, for the academic year 2000. 30. Award received: As a Best teacher in Electronics, At Sharanabasaveshwar College of Science, Gulbarga, for the academic year 2006. 31. Attended Exhibition on Science Sponsored by Karnataka Science Engineering academe and Karnataka State Science L.V.D College Raichur, on 19-02-2007 to 20-02-2007. 32. Attended Workshop on Embedded System and Application, at Gulbarga, University, Gulbarga, from 21 to 24, January 2008. 33. Attended UGC sponsored National Seminar, Recent Trends in Digital Communication Saturday 13th March 2010. 34. Attended National Conference on Challenges & Opportunities in Information Technology and Bioinformatics (NCCOITBT-2009) February 27,28,2009. On “ARMG web Cam Application Using Linux Embedded System” By S.V.HALSE & M.S.CHELVA.

**Brief
CV of
Prof.
V.
Murug
aiah**

SI No	Name	VALLETI MURUGAIAH
1.	Date of Birth	1 st July 1959
2.	Educational Qualifications	M.Com. - 1982; Sri Venkateswara University Tirupati, AP Ph.D. -1989; University of Mysore, Mysore
3	Designation	Professor Institute of Management Studies, Davangere University, Davangere
4.	Specialization & Subjects Taught:	Marketing Management, International Marketing Management , International Business, International Financial Management Working Capital Management, Business Communication
05	Teaching Experience	32 years at university: 10 Yrs.' (M.Com Course) at Karnatak University PG Centre Belgaum 1988 -1998 22 Yrs.' (MBA Course) Davangere University (Aug 2009 - to date) before it was with Kuvempu University (1998 -2009)
06	Research Supervision	Awarded= 19, in progress =3
07	Research Publication and Presentations	a) Publications : 108 (National=78, International=30) b) Presentations : 94 (National=64, International=30)
08	Research projects	Major Projects : 02
09	Seminar/Conferences organized	a) Seminars/Conferences = 06 b) Refresher Course =01
10	Administrative Experiences	1. Vice-Chancellor(Acting) Davangere University – (from 3 rd Sept- 30 th Dec 2013) (No: DU/:142:HRM:2013-14, dated: 03-09-2013)

		<p>2. Director, College Development Council (No: DU/HRM/ 204/2014-15/559, dated: 07-01-2015)</p> <p>3. RUSA, Nodal Officer, Davangere University.</p> <p>4. Member of Syndicate and Academic Council (DU/SYNDICATE/239/2013-14/451, Dated: 25-05-2013)</p> <p>5. Dean Faculty of Commerce & Management (No: DU/Dean/63/2009-10/3035 dated: 18-01-2012)</p> <p>6. Dean Faculty of Education (i/c) (No: DU:HRM:63:2015-16/4572)</p> <p>7. Chairman IMS, Chairman BoS and BoE,</p> <p>8. Deputy Finance Officer (No:DU/Admn/Staff-01(82)/2009-10, 808, Dated:4-12-2009)</p> <p>9. Warden of the Ladies Hostel</p>
11	Academic & Research Assignments	Chairman BOS (UG & PG), Dean, Member Academic Council and Syndicate. Coordinator of MA in Journalism and Media Studies. Coordinator for MBA, PG Diploma in BA & HRM (Distance Mode)
12	Member of BOA	Bangalore University and Women's University, Bijapur.
13	Lectures & Keynote Addresses Delivered	In colleges, Universities, Academic Staff Colleges etc.(28)
14	Chairing Technical Sessions	In Seminars, Conferences both in National and International level. (11)
15	Participation in FDPs	Participated in Faculty Development Programs organized by IIM-K, MDI Gurgaon and Other Premier Business Schools. (12)
16	Books authored	02 In Progress 01
17	Chief Editor	International Journal of Research in Management Studies, Westwind Publication House, Volume-2, Issue-5, March 2016, ISSN: 2321-4864
18	Study Material prepared:	MBA (Distance Mode). (06)
19	Membership	Life Member – All India Commerce Association